

Task 13.72

From: "Marc S. Posner" <Mposner@cypresscollege.edu>
To: "Christie Diep" <cdiep@cypresscollege.edu>
Date: 5/7/2010 4:04 PM
Subject: Re: Accreditation Question

Yes, actually there is a fairly significant change coming.

We are currently in the process of testing software which will permit the Public Information Office to initiate a blog. While the technology itself is not revolutionary at this point, the philosophical change it represents is. Currently, the @Cypress newsletter is the driving force for communicating information about the college - including our students, employees and achievements. This is a production-centric process that takes place on a weekly time scale. With the pending implementation of the blog we will shift to an information-sharing-centric model that takes place on a daily time scale (or even up-to-the-minute, if events warrant). The blog then becomes a central repository for information which is currently scattered in various locations, including Facebook, Twitter and even alluser email. In turn, the best of the blog then becomes the content for the @Cypress newsletter. In short, the news itself becomes the driver, rather than the production of the newsletter.

I really appreciate you asking the follow up, since I was remiss in not mentioning it. I anticipate - barring some technological barrier - to have this in place in the next 30 days or so.

Marc

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On May 7, 2010, at 3:22 PM, Christie Diep wrote:

- > Hi Marc,
- >
- >
- > I did think of one other thing. Is there anything that you are
- > planning to add or change in the future?
- >
- >
- > Thanks!
- >
- >
- > Christie
- >
- >>>> "Marc S. Posner" 05/07/10 3:09 PM >>>
- > That sounds great! I'm glad to help.

>
> Have a wonderful weekend.
>
> Marc
>
>
> _____
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> On May 7, 2010, at 3:04 PM, Christie Diep wrote:

>
>> Hi Marc,
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>> I wasn't sure if our plans were definite either. I had several
>> students stop by today, and I didn't get finished until after 2:00.
>> I'm sorry about the mix-up. However, the information that you sent
>> me is wonderful (you have made my job extremely easy for this
>> section), and I think that you covered everything that we talked
>> about.
>>
>>
>> Thank you so much for your help, and for your thorough details! If
>> I have any other questions, I'll give you a call.
>>
>>
>> Thanks again,
>>
>>
>> Christie
>>
>>>> "Marc S. Posner" 05/07/10 1:08 PM >>>>
>> Hi Christie,
>>
>> I had us down to meet at noon today on Accreditation, but I'm not
>> certain that when we actually agreed to meet (vs. me making a typo in
>> the date and/or time field).
>>
>> If you're on campus, I am going to grab lunch and I'll be back
>> shortly.
>>
>> Thanks,
>>
>> Marc
>>
>> _____
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