



Marc Posner

Marc Posner is a community college graduate, advocate, and employee. He has served as the spokesman and storyteller for Cypress College since July 2000. In that role, his ultimate responsibility is to shape and safeguard the image of the college. As the college's primary communicator, he has appeared on a broadcast of nearly every Los Angeles-market TV station, multiple radio stations, and has been quoted in major daily print publications. Posner has designed and implemented image and branding campaigns, segmented marketing techniques, and pioneering the college's use of social media.

In addition to these primary responsibilities at Cypress College, Posner has also taught courses in journalism and public relations at Cypress College and is a member of the adjunct faculty at Brandman University where he has instructed courses in persuasion, public relations, business writing, and public speaking.

To atone for living a life brimming with the luxurious weather he's experienced as a nearly life-long resident of Orange County, Posner regularly spends weekends and evenings inside frigid hockey rinks watching and photographing his sons' games.

Posner earned an Associate in Arts in Written Communication-Public Relations at Golden West College, a Bachelor of Arts in Applied Studies/Liberal Studies at Brandman University, and a Master of Communication Management at the University of Southern California.

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