



CYPRESS COLLEGE CURRICULUM COMMITTEE

Tuesday, April 6, 2021

<https://cypresscollege-edu.zoom.us/j/97502264104?pwd=cVoyNHhFMVJjYkxLRDVtVkZ5VDZ1UT09>

passcode: ccmatters

AGENDA

Your attendance is critical in helping to meet the curriculum needs of Cypress College. Remember, if you are unable to attend please find an alternate representative.

Call to Order:

Silvie Grote, Chair

1. **Establish Quorum and Acknowledge Alternates**
2. **Adoption of the Agenda**
3. **Approval of March 16, 2021 *minutes*: (attached)**
4. **Public Commentary (3 minutes per speaker)**
5. **DE coordinator presentation on DE addendum: Kathleen McAlister**
6. **Curriculum Specialist Report: Marbelly Jairam**
7. **Articulation Officer Report: Jacky Rangel**
8. **Division Reports: All division reps**
9. **Administration Report**
10. **Chair Report**
11. **Chair election**
12. **Approval of Curriculum**

Info Item:

Community Health Worker Certificate-Title revision on PHS 295 C Civic Engagement in Public Health, previously board approved 6/9/2020. This is to be effective Fall 2021. PHS 294 C and PHS 296 C adding courses to electives.

DEACTIVATE COURSES		
COURSE ID	EFF DATE	JUSTIFICATION
MGT 102 C	2022 Fall	No longer needed.
CIS 109 C	2022 Fall	The course in no longer offered and needed and doesn't belong to any program.
CIS 161 C	2022 Fall	The department has collectively decided this course is no longer needed.
CIS 182 C	2022 Fall	Lack of demand.
CIS 254 C	2022 Fall	No longer needed
CIS 265 C	2022 Fall	This course requires in-depth knowledge of math and physics. The instructional contents is determined to be beyond the level of most community college students.
CIS 271 C	2022 Fall	Lack of demand for 1 unit course.
CIS 272 C	2022 Fall	Lack of demand for 1 unit course.
CIS 273 C	2022 Fall	Lack of demand for 1 unit course.
CIS 298AC	2022 Fall	The department has collectively decided this course is no longer needed.

REVISED COURSES					
COURSE ID	ACTION TAKEN	CLASS SIZE	CLASS SIZE JUSTIFICATION	EFF DATE	JUSTIFICATION
BUS 055 C Business English Units: 3 Lecture: 3 Laboratory: 0	*Outline Update *Prefix change from MGT TO BUS *Catalog/Schedule Description Update *Textbook removed	45	The primary mode of instruction is lecture and may include discussion and/or group learning. Evaluation primarily through objective exams. Writing assignments are assessed mostly for concepts and structure.	2022 Fall	Outline, prefix change from MGT to BUS, catalog/schedule description and textbook removed to better reflect course content.
BUS 100 C Introduction to Business Units: 3 Lecture: 3 Laboratory: 0	*Outline Update *Prefix change from MGT TO BUS *Course number change from MGT 161 C to BUS 100 C *Catalog/Schedule Description Update *Textbook Update	45	The primary mode of instruction is lecture and may include discussion and/or group learning. Evaluation primarily through objective exams. Writing assignments are assessed mostly for concepts and structure.	2022 Fall	Outline, prefix change from MGT to BUS, course number change from MGT 161 C to BUS 100 C, catalog/schedule description, and textbook updated to better reflect course content.
BUS 103 C Principles of Advertising Units: 3 Lecture: 3 Laboratory: 0	*Outline Update *Prefix change from MKT to BUS *Catalog/Schedule Description Update *Textbook Update	45	The primary mode of instruction is lecture and may include discussion and/or group learning.	2022 Fall	Outline, prefix change from MKT to BUS, catalog/schedule description, and textbook updated to better reflect course content.
BUS 105 C Principles of Retailing Units: 3 Lecture: 3 Laboratory: 0	*Outline Update *Prefix change from MT to BUS *Catalog/Schedule Description Update *Textbook Update	45	The primary mode of instruction is lecture and may include discussion and/or group learning.	2022 Fall	Outline, prefix change from MKT to BUS, catalog/schedule description, and textbook updated to better reflect course content.
BUS 111 C Business Communications Units: 3 Lecture: 3 Laboratory: 0	*Outline Update *Prefix change from MGT to BUS *Prerequisite revalidated *Catalog/Schedule Description Update	45	The primary mode of instruction is lecture and may include discussion and/or group learning; Evaluation primarily through objective exams; and Writing assignments are assessed mostly for concepts and structure.	2022 Fall	Outline, prefix change from MGT to BUS, prerequisite revalidated, and catalog/schedule description updated to better reflect course content.
BUS 143 C Introduction to Legal Research Units: 1 Lecture: 1 Laboratory: 0	*Outline Update *Prefix change from MGT to BUS *Course Classification code change from I to A *Catalog/Schedule Description Update *Textbook Update	45	The primary mode of instruction is lecture and may include discussion and/or group learning; Evaluation primarily through objective exams; and Writing assignments are assessed mostly for concepts and structure.	2022 Fall	Outline, prefix change from MGT to BUS, course classification code, catalog/schedule description, and textbook updated to better reflect course content.

BUS 151 C Business Mathematics Units: 3 Lecture: 3 Laboratory: 0	*Outline Update *Prefix change from MGT to BUS *Catalog/Schedule Description Update *Student Learning Outcomes Update *Textbook Update	45	The primary mode of instruction is lecture and may include discussion and/or group learning; Evaluation primarily through objective exams; Writing assignments are assessed mostly for concepts and structure.	2022 Fall	Outline, prefix change from MGT to BUS, catalog/schedule description, SLOs, and textbook updated to better reflect course content.
BUS 199 C Management Independent Study Units: .5-2 Lecture: .5-2 Laboratory: 0	*Outline Update *Prefix change from MGT to BUS *Catalog/Schedule Description Update	45	The primary mode of instruction is lecture and may include discussion and/or group learning. Evaluation primarily through objective exams. Writing assignments are assessed mostly for concepts and structure.	2022 Fall	Outline, prefix change from MGT to BUS, and catalog/schedule description updated to better reflect course content.
BUS 201 C Small Business Promotion Units: 3 Lecture: 3 Laboratory: 0	*Outline Update *Prefix change from MKT to BUS *Catalog/Schedule Description Update	45	The primary mode of instruction is lecture and may include discussion and/or group learning. Evaluation primarily through objective exams. Writing assignments are assessed mostly for concepts and structure.	2022 Fall	Outline, prefix change from MKT to BUS, and catalog/schedule description updated to better reflect course content.
BUS 205 C Multicultural Markets in U.S. Units: 3 Lecture: 3 Laboratory: 0	*Outline Update *Prefix change from MKT to BUS *CIP Code update *Catalog/Schedule Description Update *Remove AA/AS GE: SOC JUST	45	The primary mode of instruction is lecture and may include discussion and/or group learning. Evaluation primarily through objective exams. Writing assignments are assessed mostly for concepts and structure.	2022 Fall	Outline, prefix change from MKT to BUS, CIP Code updated, and catalog/schedule description updated to better reflect course content. Removal of SOC JUST.
BUS 208 C Principles of Selling Units: 3 Lecture: 3 Laboratory: 0	*Outline Update *Prefix change from MKT to BUS *Catalog/Schedule Description Update *Textbook Update	45	The primary mode of instruction is lecture and may include discussion and/or group learning. This class is an interactive class involving student role playing, class group activities, and instructor individual involvement.	2022 Fall	Outline, prefix change from MKT to BUS, catalog/schedule description update, and textbook updated to better reflect course content.
BUS 210 C Consumer Behavior Units: 3 Lecture: 3 Laboratory: 0	*Outline Update *Prefix change from MKT to BUS *Catalog/Schedule Description Update *Textbook Update	45	The primary mode of instruction is lecture and may include discussion and/or group learning.	2022 Fall	Outline, prefix change from MKT to BUS, catalog/schedule description update, and textbook updated to better reflect course content.
BUS 211 C Writing for Business Units: 3	*Outline Update *Prefix change from MGT to BUS *Prerequisite revalidated	30	Class time focuses on individualized instruction, student presentation time, and/or group learning; Requires three or more	2022 Fall	Outline, prefix change from MGT to BUS, prerequisite revalidated, catalog/schedule description, and textbook

Lecture: 3 Laboratory: 0	*Catalog/Schedule Description Update *Textbook Update		writing assignments using advanced analytical and critical thinking skills; and Writing assignments are assessed for critical thinking, conceptual understanding, structure, style and mechanics.		updated to better reflect course content.
BUS 222 C Principles of Marketing Units: 3 Lecture: 3 Laboratory: 0	*Outline Update *Prefix change from MKT to BUS *Catalog/Schedule Description Update *Textbook Update	45	The primary mode of instruction is lecture and may include discussion and/or group learning. Evaluation primarily through objective exams. Writing assignments are assessed mostly for concepts and structure.	2022 Fall	Outline, prefix change from MKT to BUS, catalog/schedule description update, and textbook updated to better reflect course content.
BUS 224 C International Marketing Units: 3 Lecture: 3 Laboratory: 0	*Outline Update *Prefix change from MKT to BUS *Catalog/Schedule Description Update *Textbook Update	45	The primary mode of instruction is lecture and may include discussion and/or group learning. Evaluation primarily through objective exams. Writing assignments are assessed mostly for concepts and structure.	2022 Fall	Outline, prefix change from MKT to BUS, catalog/schedule description update, and textbook updated to better reflect course content.
BUS 240 C Legal Environment of Business Units: 3 Lecture: 3 Laboratory: 0	*Outline Update *Prefix change from MGT to BUS *Catalog/Schedule Description Update *Textbook Update	45	The primary mode of instruction is lecture and may include discussion and/or group learning. Evaluation primarily through objective exams. Writing assignments are assessed mostly for concepts and structure.	2022 Fall	Outline, prefix change from MGT to BUS, catalog/schedule description update, and textbook updated to better reflect course content.
BUS 261 C Small Business Management Units: 3 Lecture: 3 Laboratory: 0	*Outline Update *Prefix change from MGT to BUS *Catalog/Schedule Description Update *Textbook Update	45	The primary mode of instruction is lecture and may include discussion and/or group learning. Evaluation primarily through objective exams. Writing assignments are assessed mostly for concepts and structure.	2022 Fall	Outline, prefix change from MGT to BUS, catalog/schedule description update, and textbook updated to better reflect course content.
BUS 262 C Principles of Management Units: 3 Lecture: 3 Laboratory: 0	*Outline Update *Prefix change from MGT to BUS *Catalog/Schedule Description Update *Textbook Update	45	The primary mode of instruction is lecture and may include discussion and/or group learning. Evaluation primarily through objective exams. Writing assignments are assessed mostly for concepts and structure.	2022 Fall	Outline, prefix change from MGT to BUS, catalog/schedule description update, and textbook updated to better reflect course content.

BUS 265 C Social Responsibility of Business Units: 3 Lecture: 3 Laboratory: 0	*Outline Update *Prefix change from MGT to BUS *Catalog/Schedule Description Update *Textbook Update	45	The primary mode of instruction is lecture and may include discussion and/or group learning. Evaluation primarily through objective exams. Writing assignments are assessed mostly for concepts and structure.	2022 Fall	Outline, prefix change from MGT to BUS, catalog/schedule description update, and textbook updated to better reflect course content.
BUS 266 C Human Relations in Business Units: 3 Lecture: 3 Laboratory: 0	*Outline Update *Prefix change from MGT to BUS *Catalog/Schedule Description Update *Textbook Update	45	The primary mode of instruction is lecture and may include discussion and/or group learning. Evaluation primarily through objective exams. Writing assignments are assessed mostly for concept and structure.	2022 Fall	Outline, prefix change from MGT to BUS, catalog/schedule description update, and textbook updated to better reflect course content.
BUS 267 C Principles of Supervision Units: 3 Lecture: 3 Laboratory: 0	*Outline Update *Prefix change from MGT to BUS *Catalog/Schedule Description Update *Textbook Update	45	The primary mode of instruction is lecture and may include discussion and/or group learning. Evaluation primarily through objective exams. Writing assignments are assessed mostly for concepts and structure.	2022 Fall	Outline, prefix change from MGT to BUS, catalog/schedule description update, and textbook updated to better reflect course content.
BUS 268 C Human Resources Management Units: 3 Lecture: 3 Laboratory: 0	*Outline Update *Prefix change from MGT to BUS *Catalog/Schedule Description Update *Textbook Update	45	The primary mode of instruction is lecture and may include discussion and/or group learning; Evaluation primarily through objective exams; and Writing assignments are assessed mostly for concepts and structure.	2022 Fall	Outline, prefix change from MGT to BUS, catalog/schedule description update, and textbook updated to better reflect course content.
BUS 299 C Merchandising and MKT-Independent Study Units: 1-3 Lecture: 1-3 Laboratory: 0	*Outline Update *Prefix change from MKT to BUS *Catalog/Schedule Description Update	20	Most of the time the students are engaged in practicing the skill(s) they are learning and the instructor gives each student individual instruction as the class proceeds.	2022 Fall	Outline, prefix change from MKT to BUS, and catalog/schedule description updated to better reflect course content.
CIS 234 C Advanced Java Programming Units: 3 Lecture: 3 Laboratory: 1	*Outline Update *Prerequisite revalidated *Catalog/Schedule Description Update *Student Learning Outcomes Update *Textbook Update	35	Lecture/Discussion/Group learning/Student Presentations While the instructor does lecture, much of the class time focuses on discussion, group learning, and/or formal/informal student presentations	2021 Fall	Outline, prerequisite revalidated, catalog/schedule description, SLOs, and textbook updated to better reflect course content. Revision for C-ID approval

CIS 247 C Python Programming Units: 3 Lecture: 3 Laboratory: 1	*Outline Update *Catalog/Schedule Description Update *Student Learning Outcomes Update *Textbook Update	35	While the instructor does lecture, much of the class time focuses on discussion, group learning, and/or formal/informal student presentations.	2021 Fall	Outline, catalog/schedule description, SLOs, and textbook updated to better reflect course content. Revision for C-ID approval
CIS 275 C Advanced Python Programming Units: 3 Lecture: 3 Laboratory: 1	*Outline Update *Add prerequisite: CIS 247 C *Remove Advisory: CIS 247 C *Catalog/Schedule Description Update *Student Learning Outcomes Update	35	While the instructor does lecture, much of the class time focuses on discussion, group learning, and/or formal/informal student presentations. Programming courses often require the instructor to check students' code line by line. A large class size will affect the instructional quality and should be avoided.	2021 Fall	Outline, addition of prerequisite, removal of advisory, catalog/schedule description, and SLOs updated to better reflect course content. Revision for C-ID approval
HUSR 240 C Drugs and Alcohol in Our Society Units: 3 Lecture: 3 Laboratory: 0	*Outline Update *Catalog/Schedule Description Update *Student Learning Outcomes Update *Textbook Update *AA/AS GE: Area D *CSU GE: Area D and E *IGETC: Area 4	45	The primary mode of instruction is lecture and may include discussion and/or group learning. Evaluation primarily through objective exams. Writing assignments are assessed mostly for concepts and structure.	2021 Fall	Outline, catalog/schedule description, SLOs, and textbook updated to better reflect course content. Revision for C-ID approval

NEW DEGREES/CERTIFICATES			
DEGREE		EFF DATE	JUSTIFICATION
Business	<p>Business Administration 2.0 Associate in Science Degree for Transfer (AS-T)</p> <p>This curriculum is designed to provide an opportunity for the Business Administration major to achieve an Associate in Science Degree in Business Administration for Transfer (AS-T in Business Administration) which completes the first- and second-year requirements for transfer to a four-year public California institution. While at least a baccalaureate degree is recommended preparation for those considering professional careers, completion of this curriculum will demonstrate commitment to the field and provide comprehensive preparation for further academic study through upper-division course work. This curriculum specifically prepares the prospective transfer student for upper division coursework in Business Administration or a similar major at a California State University (CSU) campus. Students should consult a counselor, the Transfer Center and the catalog of the transfer college or university to plan a specific program of study to meet the college or university's requirements. Note: Courses that fulfill major requirements for an Associate Degree for Transfer at Cypress College might not be the same as those required for completing the major at all transfer institutions offering a Baccalaureate Degree. The Student Transfer Achievement Reform Act (Senate Bill 1440, now codified in California Education Code sections 66746-66749) guarantees admission to a California State University (CSU) campus for any community college student who completes an "associate degree for transfer", a newly established variation of the associate degrees traditionally offered at a California community college. The AS-T is intended for students who plan to complete a bachelor's degree in a similar major at a CSU campus. Students completing these degrees (AS-T) are guaranteed admission to the CSU system, but not to a particular</p>	2022 Fall	New program for new C-ID requirements per Transfer Model Curriculum Worksheet for Business Administration AS-T Degree.

<p>campus or major. Students transferring to a CSU campus that does accept the AS-T will be required to complete no more than 60 units after transfer to earn a bachelor's degree (unless the major is designated "high-unit" major). This degree may not be the best option for students intending to transfer to a particular CSU campus or to a university or college that is not part of the CSU system. Students should consult with a counselor when planning to complete the degree for more information on university admission and transfer requirements. Students successfully completing the AS-T in Business Administration will gain knowledge in accounting, business communications, information technologies, finance, law, management, and marketing. Because business is such a broad field with many emphases and majors, this degree will provide the student a broad overview of the possible fields of study in various business areas. To earn an AS-T in Business Administration students must complete the following requirements: (1) a minimum of 30 semester units or 45 quarter units in the Business Administration major with a grade of C or better; AP(Pass) grade is an acceptable grade for a course in the major only if the P is defined to be equivalent to a C or better (2) California State University General Education Breadth requirements (CSU GE Breadth) or the Intersegmental General Education Transfer Curriculum (IGETC); (3) elective courses to complete a minimum of 60 units of CSU transferable coursework; (4) have an overall GPA of 2.0.</p> <p>Required Core: (30 units)</p> <table border="1"> <thead> <tr> <th></th> <th></th> <th>Units</th> </tr> </thead> <tbody> <tr> <td>ACCT101 C</td> <td>Financial Accounting</td> <td>5</td> </tr> <tr> <td>ACCT102 C</td> <td>Managerial Accounting</td> <td>5</td> </tr> <tr> <td>BUS100 C</td> <td>Introduction to Business</td> <td>3</td> </tr> <tr> <td></td> <td>or</td> <td></td> </tr> <tr> <td>BUS211 C</td> <td>Writing for Business</td> <td>3</td> </tr> <tr> <td>MATH130 C</td> <td>Survey of Calculus</td> <td>4</td> </tr> <tr> <td></td> <td>or</td> <td></td> </tr> <tr> <td>MATH115 C</td> <td>Finite Mathematics</td> <td>4</td> </tr> <tr> <td>MATH120 C</td> <td>Introduction to Probability and Statistics</td> <td>4</td> </tr> <tr> <td>ECON100 C</td> <td>Principles of Economics-Macro</td> <td>3</td> </tr> <tr> <td></td> <td>or</td> <td></td> </tr> <tr> <td>ECON100HC</td> <td>Honors Principles of Economics-Macro</td> <td>3</td> </tr> <tr> <td>ECON105 C</td> <td>Principles of Economics-Micro</td> <td>3</td> </tr> <tr> <td></td> <td>or</td> <td></td> </tr> <tr> <td>ECON105HC</td> <td>Honors Principles of Economics-Micro</td> <td>3</td> </tr> <tr> <td>BUS240 C</td> <td>Legal Environment of Business</td> <td>3</td> </tr> <tr> <td></td> <td></td> <td></td> </tr> <tr> <td>Total Units</td> <td></td> <td>30</td> </tr> </tbody> </table>					Units	ACCT101 C	Financial Accounting	5	ACCT102 C	Managerial Accounting	5	BUS100 C	Introduction to Business	3		or		BUS211 C	Writing for Business	3	MATH130 C	Survey of Calculus	4		or		MATH115 C	Finite Mathematics	4	MATH120 C	Introduction to Probability and Statistics	4	ECON100 C	Principles of Economics-Macro	3		or		ECON100HC	Honors Principles of Economics-Macro	3	ECON105 C	Principles of Economics-Micro	3		or		ECON105HC	Honors Principles of Economics-Micro	3	BUS240 C	Legal Environment of Business	3				Total Units		30		
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MODIFY DEGREES/CERTIFICATES			
DEGREE		EFF DATE	JUSTIFICATION
Administration of Justice	<p>Law, Public Policy and Society Associate in Arts for Transfer Degree</p> <p>The coursework required to earn a Law, Public Policy, and Society AA-T has been identified as good preparation for law school upon completion of a bachelor's degree. This interdisciplinary area of emphasis emphasizes the development of communication skills, introduces students to the legal field, and prepares students for further study in a variety of majors. Students who opt to pursue this course of study are encouraged to engage in further exploration of one or more specific majors as they select electives for degree completion. This curriculum specifically prepares the prospective transfer student for upper division coursework in a variety of majors such as: American Studies, Communications, Criminal Justice, Criminology, Global Intelligence and National Security, International Relations, Philosophy, Political Science, Social and Behavioral Sciences or a similar major at a California State University (CSU) campus. Students should consult a counselor, the Transfer Center and the catalog</p>	2022 Fall	Change prefix on MGT 240 to BUS 240. Total units remain the same.

of the transfer college or university to plan a specific program of study to meet the college or university's requirements. Note: Courses that fulfill major requirements for an Associate Degree for Transfer at Cypress College might not be the same as those required for completing the major at all transfer institutions offering a Baccalaureate Degree. The Student Transfer Achievement Reform Act (Senate Bill 1440, now codified in California Education Code sections 66746-66749) guarantees admission to a California State University (CSU) campus for any community college student who completes an "associate degree for transfer", a newly established variation of the associate degrees traditionally offered at a California community college. Students completing these degrees (AA-T) are guaranteed admission to the CSU system, but not to a particular campus or major. Students transferring to a CSU campus that does accept the AA-T will be required to complete no more than 60 units after transfer to earn a bachelor's degree (unless the major is designated "high-unit" major). This degree may not be the best option for students intending to transfer to a particular CSU campus or to a university or college that is not part of the CSU system. Students should consult with a counselor when planning to complete the degree for more information on university admission and transfer requirements. To earn an AA-T in Law, Public Policy and Society students must complete the following requirements: (1) 33-34 semester units or 49.5-51 quarter units in the major or area of emphasis as determined by the community college district, (2) earn a grade of C or better in all courses required for the major or area of emphasis, (3) the California State University General Education Breadth requirements (CSU GE-Breadth) or the Intersegmental General Education Transfer Curriculum (IGETC) pattern, (4) 60 semester or 90 quarter CSU-transferable units, and (5) obtainment of a minimum grade point average (GPA) of 2.0.

Required Core: (27 units)

		Units
AJ110 C	Introduction to Criminal Justice	3
	or	
AJ120 C	Concepts of Criminal Law	3
	or	
BUS240 C	Legal Environment of Business	3
PHIL160 C	Introduction to Ethics	3
COMM100 C	Human Communication	3
	or	
COMM100HC	Honors Human Communication	3
	or	
COMM124 C	Small Group Communication	3
	or	
COMM135 C	Argument and Critical Thinking	3
ENGL100 C	College Writing	4
	or	
ENGL100HC	Honors College Writing	4
ENGL103 C	Critical Reasoning and Writing	4
	or	
ENGL103HC	Honors Critical Reasoning and Writing	4
MATH120 C	Introduction to Probability and Statistics	4
	or	
PSY161 C	Probability and Statistics-Social Sciences	4
	or	
PSY161HC	Honors Probability and Statistics-Social Sciences	4
	or	
SOC161 C	Probability and Statistics-Social Sciences	4
	or	
SOC161HC	Honors Probability and Statistics-Social Sciences	4
HIST170 C	History of the United States I	3
	or	

HIST170HC	Honors History of the United States I	3
	or	
ETHS131 C	African-American History II	3
POSC100 C	United States Government	3
	or	
POSC100HC	Honors United States Government	3
List A		
Select 6-7 units		
(Note: courses must not have been used above):		
Administration of Justice/Criminal Justice/Criminology		
		Units
AJ110 C	Introduction to Criminal Justice	3
AJ120 C	Concepts of Criminal Law	3
AJ160 C	Community and the Justice System	3
Business:		
		Units
BUS240 C	Legal Environment of Business	3
Economics		
		Units
ECON100 C	Principles of Economics-Macro	3
ECON100HC	Honors Principles of Economics-Macro	3
ECON105 C	Principles of Economics-Micro	3
ECON105HC	Honors Principles of Economics-Micro	3
Political Science		
		Units
POSC120 C	Political Theory	3
POSC200 C	Introduction to Political Science	3
POSC215 C	Comparative Politics	3
POSC230 C	International Relations	3
Public Policy		
		Units
ETHS101 C	American Ethnic Studies	3
ETHS101HC	Honors American Ethnic Studies	3
HUSR240 C	Drugs and Alcohol in Our Society	3
JOUR140 C	Public Relations	3
PHS281 C	Health and Social Justice	3
PHS281HC	Honors Health and Social Justice	3
PHS285 C	Global and Community Health	3
Diversity		
		Units
ANTH102 C	Cultural Anthropology	3
ANTH102HC	Honors Cultural Anthropology	3
GEOG160 C	Cultural Geography	3
Perspectives of Under-Represented Groups		
		Units
ETHS130 C	African-American History I	3
ETHS131 C	African-American History II	3

	<table border="1"> <tr><td>ETHS151 C</td><td>Chicana-o History I</td><td>3</td></tr> <tr><td>ETHS152 C</td><td>Chicana-o History II</td><td>3</td></tr> <tr><td>ETHS153 C</td><td>Chicana-o and Latina-o Contemporary Issues</td><td>3</td></tr> <tr><td>ETHS160 C</td><td>Native American History I</td><td>3</td></tr> <tr><td>ETHS171 C</td><td>Asian Pacific American History</td><td>3</td></tr> <tr><td>HIST270 C</td><td>Women in United States History</td><td>3</td></tr> <tr><td colspan="3">College Success</td></tr> <tr><td></td><td></td><td>Units</td></tr> <tr><td>COUN105 C</td><td>Stress and Anxiety Management</td><td>1</td></tr> <tr><td>COUN150 C</td><td>Academic and Life Success</td><td>3</td></tr> <tr><td>COUN151 C</td><td>Career and Life Planning</td><td>3</td></tr> <tr><td colspan="3">Internship/Fieldwork</td></tr> <tr><td></td><td></td><td>Units</td></tr> <tr><td>HUSR210 C</td><td>Introductory Fieldwork</td><td>3</td></tr> <tr><td>HUSR211 C</td><td>Advanced Fieldwork</td><td>3</td></tr> <tr><td colspan="2">Total Units</td><td>33 - 34</td></tr> </table>	ETHS151 C	Chicana-o History I	3	ETHS152 C	Chicana-o History II	3	ETHS153 C	Chicana-o and Latina-o Contemporary Issues	3	ETHS160 C	Native American History I	3	ETHS171 C	Asian Pacific American History	3	HIST270 C	Women in United States History	3	College Success					Units	COUN105 C	Stress and Anxiety Management	1	COUN150 C	Academic and Life Success	3	COUN151 C	Career and Life Planning	3	Internship/Fieldwork					Units	HUSR210 C	Introductory Fieldwork	3	HUSR211 C	Advanced Fieldwork	3	Total Units		33 - 34		
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HUSR211 C	Advanced Fieldwork	3																																																	
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Automotive Technology	<p>Automotive Sales and Service Certificate</p> <p>This program is designed to prepare students for customer service and sales positions in the automotive industry. It provides students with a basic knowledge of automobile operations, general maintenance requirements, and damage appraisal procedures along with marketing and management principles. The certificate will enable students to work in a variety of non-technical areas in an automobile dealership, repair shop, or insurance company as a service representative, salesperson, or estimator. To earn a certificate, complete the required courses as listed with a grade of C or better. At least 50% of all course work must be completed at Cypress College. This certificate requires a total of 15-16 units.</p> <p>Required courses are listed in suggested sequence: (15-16 units)</p> <table border="1"> <tr><td></td><td></td><td>Units</td></tr> <tr><td>AT101 C</td><td>Survey of the Automobile</td><td>3</td></tr> <tr><td></td><td>or</td><td></td></tr> <tr><td>AT110 C</td><td>Introduction to Automotive Technology</td><td>4</td></tr> <tr><td>ACR112 C</td><td>Collision Damage Appraisal</td><td>3</td></tr> <tr><td>BUS222 C</td><td>Principles of Marketing</td><td>3</td></tr> <tr><td>BUS208 C</td><td>Principles of Selling</td><td>3</td></tr> <tr><td>BUS266 C</td><td>Human Relations in Business</td><td>3</td></tr> <tr><td colspan="2">Total Units</td><td>15 - 16</td></tr> </table>			Units	AT101 C	Survey of the Automobile	3		or		AT110 C	Introduction to Automotive Technology	4	ACR112 C	Collision Damage Appraisal	3	BUS222 C	Principles of Marketing	3	BUS208 C	Principles of Selling	3	BUS266 C	Human Relations in Business	3	Total Units		15 - 16	2022 Fall	Change prefix from MGT/MKT to BUS. Total units remain the same.																					
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Automotive Technology	<p>Automotive Technology Certificate</p> <p>This program is designed to prepare students for employment as automotive technicians. Training is given in both theory and practical skills. Directed practical work is given in all areas of the automotive maintenance and repair under simulated on-the-job conditions. The program will provide the student the opportunity to acquire the knowledge and skills demanded of the modern automotive technician. The sequence in which courses are taken may be modified to meet individual needs. Primary emphasis is to prepare the student for occupational competency in automotive technology. This certificate requires a total of 55-56 units.</p> <p>Required courses are listed in suggested sequence: (52 units)</p> <p>Students must take AT 105 Automotive Electrical I (4 units) and then choose four of the five listed courses (48 units)</p> <table border="1"> <tr><td></td><td></td><td>Units</td></tr> </table>			Units	2022 Fall	Change prefix from MGT to BUS. Total units remain the same.																																													
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Computer Information Systems	<p>Business Information Worker Certificate</p> <p>This program reflects the employable skills needed for today's business information worker. This program includes computer applications in Word, Excel, Outlook, computer concepts, and human relations in business. To earn a certificate, complete the required courses as listed with a grade of C or better. At least 50% of all course work must be completed at Cypress College. This certificate requires a total of 16 units.</p> <p>Required courses are listed in suggested sequence: (16 units)</p> <table border="1"> <tbody> <tr><td></td><td></td><td>Units</td></tr> <tr><td>CIS075 C</td><td>Business Skills Development</td><td>2</td></tr> <tr><td>CIS111 C</td><td>Computer Information Systems</td><td>3</td></tr> <tr><td>CIS116 C</td><td>MS Outlook/Office Procedures</td><td>3</td></tr> <tr><td>CIS132 C</td><td>Spreadsheet-Excel for Windows</td><td>4</td></tr> <tr><td>BUS100 C</td><td>Introduction to Business</td><td>3</td></tr> <tr><td>COUN139 C</td><td>Career Exploration</td><td>1</td></tr> <tr><td colspan="2">Total Units</td><td>16</td></tr> </tbody> </table>			Units	CIS075 C	Business Skills Development	2	CIS111 C	Computer Information Systems	3	CIS116 C	MS Outlook/Office Procedures	3	CIS132 C	Spreadsheet-Excel for Windows	4	BUS100 C	Introduction to Business	3	COUN139 C	Career Exploration	1	Total Units		16	2022 Fall	Change MGT 161 C course prefix and number to BUS 100 C Total units remain the same.																																																			
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Computer Information Systems	<p>Computer Information Systems Associate in Science Degree</p> <p>This curriculum prepares the student for a career in the area of computer information systems. The program is designed to develop a working knowledge of what is required to be successful in business computer information systems. To earn an Associate Degree student must complete: (1) all major course requirements with a grade of C or better; (2) Cypress College Native General Education requirements; California State University General Education Breadth requirements (CSU GE Breadth) or IGETC General Education requirements; (3) the social justice, equity and sustainability and reading requirements; (4) any elective courses to complete a minimum of 60 units; and, (5) have a minimum GPA of 2.0. At least 50% of all major course work must be completed at Cypress College. Courses that fulfill major requirements for an Associate Degree at Cypress College might not be the same as those required for completing the</p>	2022 Fall	Change MGT course prefixes to BUS. Total units remain the same.																																																																											

	<p>major at a transfer institution offering a Baccalaureate Degree. For information on specific university requirements, please consult with your counselor, or visit the Transfer Center. This degree requires 25 units in the major in addition to other graduation requirements.</p> <p>Required courses are listed in the suggested sequences (25 units):</p> <table border="1"> <thead> <tr> <th></th> <th></th> <th>Units</th> </tr> </thead> <tbody> <tr> <td>ACCT101 C</td> <td>Financial Accounting</td> <td>5</td> </tr> <tr> <td>CIS102 C</td> <td>MS Word Business Applications</td> <td>4</td> </tr> <tr> <td>CIS111 C</td> <td>Computer Information Systems</td> <td>3</td> </tr> <tr> <td>CIS132 C</td> <td>Spreadsheet-Excel for Windows</td> <td>4</td> </tr> <tr> <td>CIS142 C</td> <td>Database-Access for Windows</td> <td>3</td> </tr> <tr> <td>CIS211 C</td> <td>Introduction to Programming</td> <td>3</td> </tr> <tr> <td>BUS111 C</td> <td>Business Communications</td> <td>3</td> </tr> <tr> <td></td> <td>or</td> <td></td> </tr> <tr> <td>BUS211 C</td> <td>Writing for Business</td> <td>3</td> </tr> <tr> <td></td> <td></td> <td></td> </tr> <tr> <td colspan="2">Total Units</td> <td>25</td> </tr> </tbody> </table>			Units	ACCT101 C	Financial Accounting	5	CIS102 C	MS Word Business Applications	4	CIS111 C	Computer Information Systems	3	CIS132 C	Spreadsheet-Excel for Windows	4	CIS142 C	Database-Access for Windows	3	CIS211 C	Introduction to Programming	3	BUS111 C	Business Communications	3		or		BUS211 C	Writing for Business	3				Total Units		25		
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Economics	<p>Business Economics Certificate Combining economics principles with business practices, this certificate program provides students with the necessary knowledge to make informed financial decisions. Students will gain an understanding of supply and demand and resource allocation issues, marketplace competitive factors, consumer purchasing patterns, and money-management and investment strategies. To earn a certificate, complete the required courses as listed with a grade of C or better. At least 50% of all course work must be completed at Cypress College. This certificate requires a total of 12 units.</p> <p>Required courses are listed in suggested sequence: (12 units)</p> <table border="1"> <thead> <tr> <th></th> <th></th> <th>Units</th> </tr> </thead> <tbody> <tr> <td>ECON105 C</td> <td>Principles of Economics-Micro</td> <td>3</td> </tr> <tr> <td></td> <td>or</td> <td></td> </tr> <tr> <td>ECON105HC</td> <td>Honors Principles of Economics-Micro</td> <td>3</td> </tr> <tr> <td>BUS100 C</td> <td>Introduction to Business</td> <td>3</td> </tr> <tr> <td>ECON130 C</td> <td>Consumer Economics</td> <td>3</td> </tr> <tr> <td></td> <td>or</td> <td></td> </tr> <tr> <td>BUS210 C</td> <td>Consumer Behavior</td> <td>3</td> </tr> <tr> <td>BUS101 C</td> <td>Personal Finance</td> <td>3</td> </tr> <tr> <td></td> <td></td> <td></td> </tr> <tr> <td colspan="2">Total Units</td> <td>12</td> </tr> </tbody> </table>			Units	ECON105 C	Principles of Economics-Micro	3		or		ECON105HC	Honors Principles of Economics-Micro	3	BUS100 C	Introduction to Business	3	ECON130 C	Consumer Economics	3		or		BUS210 C	Consumer Behavior	3	BUS101 C	Personal Finance	3				Total Units		12	2022 Fall	Change MGT/MKT course prefix to BUS. Remove: MGT 102 C Revise: MGT 161 C to BUS 100 C Total units remain the same.			
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Geography	<p>Geographic Information Systems Certificate Provide endorsed entry-level skills for the rapidly growing GIS field. Our certificate is the only general-purpose GIS certificate approved by the California State Chancellor's office. To earn a certificate, complete the required courses as listed with a grade of C or better. At least 50% of all course work must be completed at Cypress College. Cypress College certificate is inclusive of tiers one through four in the U. S. Department of Labor's Geospatial Industry Competency Model of June 1, 2010. This certificate requires a total of 25-27 units.</p> <p>Required Geographic Information System courses (12 units):</p> <table border="1"> <thead> <tr> <th></th> <th></th> <th>Units</th> </tr> </thead> <tbody> <tr> <td>GEOG230 C</td> <td>Introduction to GIS</td> <td>3</td> </tr> <tr> <td>GEOG231 C</td> <td>GIS: Spatial Analysis</td> <td>3</td> </tr> <tr> <td>GEOG232 C</td> <td>GIS: Analysis and Modeling</td> <td>3</td> </tr> <tr> <td>GEOG233 C</td> <td>GIS: Advanced/Internship</td> <td>3</td> </tr> </tbody> </table> <p>Spatial Courses from the following (3 units):</p>			Units	GEOG230 C	Introduction to GIS	3	GEOG231 C	GIS: Spatial Analysis	3	GEOG232 C	GIS: Analysis and Modeling	3	GEOG233 C	GIS: Advanced/Internship	3	2022 Fall	Change MKT course prefix to BUS. Total units remain the same.																					
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		Units
GEOG100 C	World Geography	3
	or	
GEOG100HC	Honors World Geography	3
GEOG160 C	Cultural Geography	3
Spatially Related Courses from the following (3-5 units):		
		Units
ANTH102 C	Cultural Anthropology	3
	or	
ANTH102HC	Honors Cultural Anthropology	3
ANTH103 C	Introduction to Archaeology	3
BIOL103 C	Environmental Science	3
BIOL122 C	Marine Biology	4
GEOG100 C	World Geography	3
	or	
GEOG100HC	Honors World Geography	3
GEOG102 C	Physical Geography	3
GEOG130 C	California Geography	3
GEOG140 C	Weather and Climate	3
GEOG160 C	Cultural Geography	3
GEOG202 C	Field Geography - Physical	1
GEOG234 C	Current Topics in GIS	3
GEOG260 C	Economic Geography	3
GEOL100 C	Physical Geology	3
	or	
GEOL100HC	Honors Physical Geology	3
GEOL120 C	Geology of California	3
GEOL130 C	Introduction to Oceanography	3
GEOL190 C	Environmental Geology	3
HS147 C	Survey of Disease	3
ATC174 C	Destinations: Americas/Europe	3
ATC175 C	Destinations: Africa/Pacific	3
BUS222 C	Principles of Marketing	3
BUS224 C	International Marketing	3
ASTR116 C	Introduction to Astronomy	3
	or	
ASTR116HC	Honors Introduction to Astronomy	3
Spatial Courses with Lab from the following (4 units):		
		Units
GEOG102 C	Physical Geography	3
GEOG102LC	Physical Geography - Lab	1
GEOL100 C	Physical Geology	3
	or	
GEOL100HC	Honors Physical Geology	3
GEOL101 C	Physical Geology Laboratory	1
GEOG202 C	Field Geography - Physical	1
Computer Programming Skills course from the following (3 units):		
		Units
CIS211 C	Introduction to Programming	3
CIS229 C	Introduction to XML Programming	3
CIS236 C	Introduction to Oracle: SQL & PL/SQL	3
CIS247 C	Python Programming	3
Total Units		25 - 27

Human Services	<p>Conflict Resolution Certificate This program offers those entering or working in human services the opportunity to examine and practice a variety of communication skills useful in the resolution of conflict. To earn a certificate, complete the required courses as listed with a grade of C or better. At least 50% of all course work must be completed at Cypress College. This certificate requires a total of 15 units.</p> <p>Required core courses are listed in suggested sequence:(12 Units)</p> <table border="1" data-bbox="472 401 1166 562"> <thead> <tr> <th></th> <th></th> <th>Units</th> </tr> </thead> <tbody> <tr> <td>HUSR293 C</td> <td>Conflict Resolution-Mediation</td> <td>3</td> </tr> <tr> <td>HUSR275 C</td> <td>Ethical Issues in Human Services</td> <td>3</td> </tr> <tr> <td>BUS266 C</td> <td>Human Relations in Business</td> <td>3</td> </tr> <tr> <td>HUSR210 C</td> <td>Introductory Fieldwork</td> <td>3</td> </tr> </tbody> </table> <p>Select one course from the elective courses listed below: (3 units)</p> <table border="1" data-bbox="472 625 1166 890"> <thead> <tr> <th></th> <th></th> <th>Units</th> </tr> </thead> <tbody> <tr> <td>COMM105 C</td> <td>Interpersonal Communication</td> <td>3</td> </tr> <tr> <td>HUSR221 C</td> <td>Crisis Intervention and Referral</td> <td>3</td> </tr> <tr> <td>HUSR222 C</td> <td>Group Leadership-Group Process</td> <td>3</td> </tr> <tr> <td>HUSR224 C</td> <td>Self-Esteem Strategies</td> <td>3</td> </tr> <tr> <td>HUSR270 C</td> <td>Introduction to Victimology</td> <td>3</td> </tr> <tr> <td>HUSR295 C</td> <td>Cross-Cultural Criminology</td> <td>3</td> </tr> <tr> <td>PSY131 C</td> <td>Cross-Cultural Psychology</td> <td>3</td> </tr> </tbody> </table> <table border="1" data-bbox="472 919 1166 953"> <tr> <td>Total Units</td> <td></td> <td>15</td> </tr> </table>			Units	HUSR293 C	Conflict Resolution-Mediation	3	HUSR275 C	Ethical Issues in Human Services	3	BUS266 C	Human Relations in Business	3	HUSR210 C	Introductory Fieldwork	3			Units	COMM105 C	Interpersonal Communication	3	HUSR221 C	Crisis Intervention and Referral	3	HUSR222 C	Group Leadership-Group Process	3	HUSR224 C	Self-Esteem Strategies	3	HUSR270 C	Introduction to Victimology	3	HUSR295 C	Cross-Cultural Criminology	3	PSY131 C	Cross-Cultural Psychology	3	Total Units		15	2022 Fall	Change MGT course prefixes to BUS. Total units remain the same.
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Management	<p>Business Management Associate in Science Degree This curriculum is designed to prepare students for careers in the administration of modern organizations. Focusing on the ways that businesses operate and what it takes to succeed as a manager, the program covers such areas as management, marketing, law, accounting, economics, and the global environment. To earn an Associate Degree student must complete: (1) all major course requirements with a grade of C or better; (2) Cypress College Native General Education requirements; California State University General Education Breadth requirements (CSU GE Breadth) or IGETC General Education requirements; (3) the Social Justice, Equity and Sustainability and reading requirements; (4) any elective courses to complete a minimum of 60 units; and, (5) have a minimum GPA of 2.0. At least 50% of all major course work must be completed at Cypress College. Courses that fulfill major requirements for an Associate Degree at Cypress College might not be the same as those required for completing the major at a transfer institution offering a Baccalaureate Degree. For information on specific university requirements, please consult with your counselor, or visit the Transfer Center. This degree requires 29 units in the major in addition to other graduation requirements.</p> <p>Required courses are listed in suggested sequence: (29 units)</p> <table border="1" data-bbox="472 1493 1166 1940"> <thead> <tr> <th></th> <th></th> <th>Units</th> </tr> </thead> <tbody> <tr> <td>BUS100 C</td> <td>Introduction to Business</td> <td>3</td> </tr> <tr> <td>CIS111 C</td> <td>Computer Information Systems</td> <td>3</td> </tr> <tr> <td>BUS262 C</td> <td>Principles of Management</td> <td>3</td> </tr> <tr> <td>BUS266 C</td> <td>Human Relations in Business</td> <td>3</td> </tr> <tr> <td>BUS240 C</td> <td>Legal Environment of Business</td> <td>3</td> </tr> <tr> <td>ACCT101 C</td> <td>Financial Accounting</td> <td>5</td> </tr> <tr> <td>BUS222 C</td> <td>Principles of Marketing</td> <td>3</td> </tr> <tr> <td>ECON110 C</td> <td>Survey of Economics</td> <td>3</td> </tr> <tr> <td></td> <td>or</td> <td></td> </tr> <tr> <td>ECON105 C</td> <td>Principles of Economics-Micro</td> <td>3</td> </tr> <tr> <td></td> <td>or</td> <td></td> </tr> <tr> <td>ECON105HC</td> <td>Honors Principles of Economics-Micro</td> <td>3</td> </tr> <tr> <td>BUS261 C</td> <td>Small Business Management</td> <td>3</td> </tr> </tbody> </table>			Units	BUS100 C	Introduction to Business	3	CIS111 C	Computer Information Systems	3	BUS262 C	Principles of Management	3	BUS266 C	Human Relations in Business	3	BUS240 C	Legal Environment of Business	3	ACCT101 C	Financial Accounting	5	BUS222 C	Principles of Marketing	3	ECON110 C	Survey of Economics	3		or		ECON105 C	Principles of Economics-Micro	3		or		ECON105HC	Honors Principles of Economics-Micro	3	BUS261 C	Small Business Management	3	2022 Fall	Change prefix from MGT/MKT to BUS. Revise: MGT 161 C to BUS 100 C Total units remain the same.
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BUS222 C	Principles of Marketing	3																																											
ECON110 C	Survey of Economics	3																																											
	or																																												
ECON105 C	Principles of Economics-Micro	3																																											
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Management	<p>Business Management Certificate Primary emphasis is to provide students with the necessary skills to perform the various administrative duties of a manager. The program focuses on management, marketing, law, economics, and the global business environment. To earn a certificate, complete the required courses as listed with a grade of C or better. At least 50% of all course work must be completed at Cypress College. This certificate requires a total of 17 units.</p> <p>Required courses are listed in suggested sequence: (17 units)</p> <table border="1"> <thead> <tr> <th></th> <th></th> <th>Units</th> </tr> </thead> <tbody> <tr> <td>BUS100 C</td> <td>Introduction to Business</td> <td>3</td> </tr> <tr> <td>BUS222 C</td> <td>Principles of Marketing</td> <td>3</td> </tr> <tr> <td colspan="3">or</td> </tr> <tr> <td>BUS210 C</td> <td>Consumer Behavior</td> <td>3</td> </tr> <tr> <td>BUS240 C</td> <td>Legal Environment of Business</td> <td>3</td> </tr> <tr> <td colspan="3">or</td> </tr> <tr> <td>BUS262 C</td> <td>Principles of Management</td> <td>3</td> </tr> <tr> <td>ACCT101 C</td> <td>Financial Accounting</td> <td>5</td> </tr> <tr> <td>ECON105 C</td> <td>Principles of Economics-Micro</td> <td>3</td> </tr> <tr> <td colspan="3">or</td> </tr> <tr> <td>ECON105HC</td> <td>Honors Principles of Economics-Micro</td> <td>3</td> </tr> <tr> <td colspan="2">Total Units</td> <td>17</td> </tr> </tbody> </table>			Units	BUS100 C	Introduction to Business	3	BUS222 C	Principles of Marketing	3	or			BUS210 C	Consumer Behavior	3	BUS240 C	Legal Environment of Business	3	or			BUS262 C	Principles of Management	3	ACCT101 C	Financial Accounting	5	ECON105 C	Principles of Economics-Micro	3	or			ECON105HC	Honors Principles of Economics-Micro	3	Total Units		17	2022 Fall	Change prefix from MGT/MKT to BUS. Revise: MGT 161 C to BUS 100 C Total units remain the same.
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Management	<p>Commercial Music - Management Certificate A synthesis of Music and Business courses, this certificate enables students to develop the management, marketing, and entrepreneurial skills necessary for success in the Music Industry. To earn a certificate, complete the required courses as listed with a grade of C or better. At least 50% of all course work must be completed at Cypress College. This certificate requires a total of 15 units.</p> <p>Required courses are listed in suggested sequence: (15 units)</p> <table border="1"> <thead> <tr> <th></th> <th></th> <th>Units</th> </tr> </thead> <tbody> <tr> <td>MUS111 C</td> <td>The Music Business</td> <td>3</td> </tr> <tr> <td>MUS212 C</td> <td>Music Promotion and Distribution</td> <td>3</td> </tr> <tr> <td>BUS222 C</td> <td>Principles of Marketing</td> <td>3</td> </tr> <tr> <td>BUS261 C</td> <td>Small Business Management</td> <td>3</td> </tr> <tr> <td>BUS266 C</td> <td>Human Relations in Business</td> <td>3</td> </tr> <tr> <td colspan="3">Additional Recommended Course Work (not required)</td> </tr> <tr> <td></td> <td></td> <td>Units</td> </tr> <tr> <td>BUS224 C</td> <td>International Marketing</td> <td>3</td> </tr> <tr> <td colspan="2">Total Units</td> <td>15</td> </tr> </tbody> </table>			Units	MUS111 C	The Music Business	3	MUS212 C	Music Promotion and Distribution	3	BUS222 C	Principles of Marketing	3	BUS261 C	Small Business Management	3	BUS266 C	Human Relations in Business	3	Additional Recommended Course Work (not required)					Units	BUS224 C	International Marketing	3	Total Units		15	2022 Fall	Change prefix from MGT/MKT to BUS. Total units remain the same.US									
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Management	<p>Retail Management Certificate Primary emphasis is to provide students with the essential business skills needed to develop a successful management career in retailing. Created through a partnership with the Western Association of Food Chains and retailers in a variety of fields, this certificate will help prepare students to work in the grocery industry and others that deal directly with consumers, such as the apparel, home furnishings, general merchandise, and services industries. To earn a certificate, complete the required courses as listed with a grade of C or better. At least 50% of all course work must be completed at Cypress College. This certificate requires a total of 24 units.</p> <p>Required courses are listed in suggested sequence: (24 units)</p> <table border="1"> <thead> <tr> <th></th> <th></th> <th>Units</th> </tr> </thead> <tbody> <tr> <td>BUS100 C</td> <td>Introduction to Business</td> <td>3</td> </tr> <tr> <td>BUS151 C</td> <td>Business Mathematics</td> <td>3</td> </tr> <tr> <td>BUS211 C</td> <td>Writing for Business</td> <td>3</td> </tr> <tr> <td colspan="3" style="text-align:center">or</td> </tr> <tr> <td>BUS111 C</td> <td>Business Communications</td> <td>3</td> </tr> <tr> <td>CIS111 C</td> <td>Computer Information Systems</td> <td>3</td> </tr> <tr> <td colspan="3" style="text-align:center">or</td> </tr> <tr> <td>CIS150 C</td> <td>Microsoft Office Applications</td> <td>3</td> </tr> <tr> <td>BUS262 C</td> <td>Principles of Management</td> <td>3</td> </tr> <tr> <td>BUS105 C</td> <td>Principles of Retailing</td> <td>3</td> </tr> <tr> <td>BUS222 C</td> <td>Principles of Marketing</td> <td>3</td> </tr> <tr> <td>BUS266 C</td> <td>Human Relations in Business</td> <td>3</td> </tr> <tr> <td colspan="2">Total Units</td> <td>24</td> </tr> </tbody> </table>			Units	BUS100 C	Introduction to Business	3	BUS151 C	Business Mathematics	3	BUS211 C	Writing for Business	3	or			BUS111 C	Business Communications	3	CIS111 C	Computer Information Systems	3	or			CIS150 C	Microsoft Office Applications	3	BUS262 C	Principles of Management	3	BUS105 C	Principles of Retailing	3	BUS222 C	Principles of Marketing	3	BUS266 C	Human Relations in Business	3	Total Units		24	2022 Fall	Change prefix from MGT/MKT to BUS. Revise: MGT 161 C to BUS 100 C Total units remain the same.
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Management	<p>Small Business Management Associate in Science Degree This curriculum is designed to provide students with the necessary information and skills to start, manage, and promote a small business enterprise in today's global environment. Focusing on the steps involved in building a business, the program covers all aspects of business ownership and the ways to develop one's entrepreneurial abilities. To earn an Associate Degree student must complete: (1) all major course requirements with a grade of C or better; (2) Cypress College Native General Education requirements; California State University General Education Breadth requirements (CSU GE Breadth) or IGETC General Education requirements; (3) the Social Justice, Equity and Sustainability and reading requirements; (4) any elective courses to complete a minimum of 60 units; and, (5) have a minimum GPA of 2.0. At least 50% of all major course work must be completed at Cypress College. Courses that fulfill major requirements for an Associate Degree at Cypress College might not be the same as those required for completing the major at a transfer institution offering a Baccalaureate Degree. For information on specific university requirements, please consult with your counselor, or visit the Transfer Center. This degree requires 29 units in the major, in addition to other General Graduation requirements.</p> <p>Required courses are listed in suggested sequence: (23 units)</p> <table border="1"> <thead> <tr> <th></th> <th></th> <th>Units</th> </tr> </thead> <tbody> <tr> <td>BUS100 C</td> <td>Introduction to Business</td> <td>3</td> </tr> <tr> <td>BUS261 C</td> <td>Small Business Management</td> <td>3</td> </tr> <tr> <td>BUS201 C</td> <td>Small Business Promotion</td> <td>3</td> </tr> <tr> <td>BUS222 C</td> <td>Principles of Marketing</td> <td>3</td> </tr> <tr> <td>BUS208 C</td> <td>Principles of Selling</td> <td>3</td> </tr> <tr> <td>BUS266 C</td> <td>Human Relations in Business</td> <td>3</td> </tr> <tr> <td>ACCT101 C</td> <td>Financial Accounting</td> <td>5</td> </tr> <tr> <td colspan="3">Electives - Select 2 courses (6 units)</td> </tr> <tr> <th></th> <th></th> <th>Units</th> </tr> <tr> <td>BUS103 C</td> <td>Principles of Advertising</td> <td>3</td> </tr> <tr> <td>CIS111 C</td> <td>Computer Information Systems</td> <td>3</td> </tr> <tr> <td>BUS224 C</td> <td>International Marketing</td> <td>3</td> </tr> </tbody> </table>			Units	BUS100 C	Introduction to Business	3	BUS261 C	Small Business Management	3	BUS201 C	Small Business Promotion	3	BUS222 C	Principles of Marketing	3	BUS208 C	Principles of Selling	3	BUS266 C	Human Relations in Business	3	ACCT101 C	Financial Accounting	5	Electives - Select 2 courses (6 units)					Units	BUS103 C	Principles of Advertising	3	CIS111 C	Computer Information Systems	3	BUS224 C	International Marketing	3	2022 Fall	Change prefix from MGT/MKT to BUS. Revise: MGT 161 C to BUS 100 C Total units remain the same.			
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Management	<p>Small Business Management Certificate Primary emphasis is to provide an organized course of study that will enable students to develop their entrepreneurial skills, recognize opportunities, and learn the basics of starting and managing a small business in today's global environment. To earn a certificate, complete the required courses as listed with a grade of C or better. At least 50% of all course work must be completed at Cypress College. This certificate requires a total of 29 units.</p> <p>Required courses are listed in suggested sequence: (23 units)</p> <table border="1"> <thead> <tr> <th></th> <th></th> <th>Units</th> </tr> </thead> <tbody> <tr> <td>BUS100 C</td> <td>Introduction to Business</td> <td>3</td> </tr> <tr> <td>BUS261 C</td> <td>Small Business Management</td> <td>3</td> </tr> <tr> <td>BUS201 C</td> <td>Small Business Promotion</td> <td>3</td> </tr> <tr> <td>BUS222 C</td> <td>Principles of Marketing</td> <td>3</td> </tr> <tr> <td>BUS208 C</td> <td>Principles of Selling</td> <td>3</td> </tr> <tr> <td>BUS266 C</td> <td>Human Relations in Business</td> <td>3</td> </tr> <tr> <td>ACCT101 C</td> <td>Financial Accounting</td> <td>5</td> </tr> </tbody> </table> <p>Electives (6 units):</p> <table border="1"> <thead> <tr> <th></th> <th></th> <th>Units</th> </tr> </thead> <tbody> <tr> <td>BUS103 C</td> <td>Principles of Advertising</td> <td>3</td> </tr> <tr> <td>CIS111 C</td> <td>Computer Information Systems</td> <td>3</td> </tr> <tr> <td>BUS224 C</td> <td>International Marketing</td> <td>3</td> </tr> <tr> <td>BUS101 C</td> <td>Personal Finance</td> <td>3</td> </tr> <tr> <td>BUS105 C</td> <td>Principles of Retailing</td> <td>3</td> </tr> <tr> <td>BUS267 C</td> <td>Principles of Supervision</td> <td>3</td> </tr> <tr> <td>BUS211 C</td> <td>Writing for Business</td> <td>3</td> </tr> <tr> <td colspan="2">Total Units</td> <td>29</td> </tr> </tbody> </table>			Units	BUS100 C	Introduction to Business	3	BUS261 C	Small Business Management	3	BUS201 C	Small Business Promotion	3	BUS222 C	Principles of Marketing	3	BUS208 C	Principles of Selling	3	BUS266 C	Human Relations in Business	3	ACCT101 C	Financial Accounting	5			Units	BUS103 C	Principles of Advertising	3	CIS111 C	Computer Information Systems	3	BUS224 C	International Marketing	3	BUS101 C	Personal Finance	3	BUS105 C	Principles of Retailing	3	BUS267 C	Principles of Supervision	3	BUS211 C	Writing for Business	3	Total Units		29	2022 Fall	Change prefix from MGT/MKT to BUS. Revise: MGT 161 C to BUS 100 C Total units remain the same.
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Marketing	<p>Geographic Information Systems/Marketing Certificate This certificate program provides students with the skills to use Geographic Information Systems (GIS) computerized mapping techniques in the field of marketing. Combining the latest computer graphics and marketing research methods, students will learn to create maps to locate customers, evaluate business sites, plan distribution networks and sales territories, and find new business opportunities. To earn a certificate, complete the required courses as listed with a grade of C or better. At least 50% of all course work must be completed at Cypress College. This certificate requires a total of 15 units.</p> <p>Required courses are listed in suggested sequence: (15 units)</p> <table border="1"> <thead> <tr> <th></th> <th></th> <th>Units</th> </tr> </thead> <tbody> <tr> <td>BUS222 C</td> <td>Principles of Marketing</td> <td>3</td> </tr> <tr> <td>BUS210 C</td> <td>Consumer Behavior</td> <td>3</td> </tr> <tr> <td>BUS224 C</td> <td>International Marketing</td> <td>3</td> </tr> <tr> <td>GEOG230 C</td> <td>Introduction to GIS</td> <td>3</td> </tr> <tr> <td>GEOG231 C</td> <td>GIS: Spatial Analysis</td> <td>3</td> </tr> <tr> <td colspan="2">Total Units</td> <td>15</td> </tr> </tbody> </table>			Units	BUS222 C	Principles of Marketing	3	BUS210 C	Consumer Behavior	3	BUS224 C	International Marketing	3	GEOG230 C	Introduction to GIS	3	GEOG231 C	GIS: Spatial Analysis	3	Total Units		15	2022 Fall	Change prefix from MGT/MKT to BUS. Total units remain the same.																														
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Marketing	<p>Marketing Associate in Science Degree This curriculum is designed to prepare students for careers in marketing – performing the activities that enable businesses to satisfy customers' needs and wants. Students will learn product development, pricing, promotion, and distribution methods while gaining skills in selling, retailing, advertising, market</p>	2022 Fall	Change prefix from MGT/MKT to BUS.																																																			

	<p>researching, and other marketing areas. To earn an Associate Degree student must complete: (1) all major course requirements with a grade of C or better; (2) Cypress College Native General Education requirements; California State University General Education Breadth requirements (CSU GE Breadth) or IGETC General Education requirements; (3) the Social Justice, Equity and Sustainability and reading requirements; (4) any elective courses to complete a minimum of 60 units; and, (5) have minimum GPA of 2.0. At least 50% of all major course work must be completed at Cypress College. Courses that fulfill major requirements for an Associate Degree at Cypress College might not be the same as those required for completing the major at a transfer institution offering a Baccalaureate Degree. For information on specific university requirements, please consult with your counselor, or visit the Transfer Center. This degree requires 21 units in the major, in addition to General Graduation requirements.</p> <p>Required courses are listed in suggested sequence: (18 units)</p> <table border="1"> <thead> <tr> <th></th> <th></th> <th>Units</th> </tr> </thead> <tbody> <tr> <td>BUS100 C</td> <td>Introduction to Business</td> <td>3</td> </tr> <tr> <td>BUS103 C</td> <td>Principles of Advertising</td> <td>3</td> </tr> <tr> <td>BUS222 C</td> <td>Principles of Marketing</td> <td>3</td> </tr> <tr> <td>BUS105 C</td> <td>Principles of Retailing</td> <td>3</td> </tr> <tr> <td>BUS208 C</td> <td>Principles of Selling</td> <td>3</td> </tr> <tr> <td>BUS210 C</td> <td>Consumer Behavior</td> <td>3</td> </tr> </tbody> </table> <p>Electives - Select one course: (3 units)</p> <table border="1"> <thead> <tr> <th></th> <th></th> <th>Units</th> </tr> </thead> <tbody> <tr> <td>BUS205 C</td> <td>Multicultural Markets in U.S.</td> <td>3</td> </tr> <tr> <td>BUS224 C</td> <td>International Marketing</td> <td>3</td> </tr> <tr> <td>BUS201 C</td> <td>Small Business Promotion</td> <td>3</td> </tr> <tr> <td>ACCT101 C</td> <td>Financial Accounting</td> <td>5</td> </tr> <tr> <td>BUS151 C</td> <td>Business Mathematics</td> <td>3</td> </tr> </tbody> </table> <table border="1"> <tr> <td>Total Units</td> <td></td> <td>21</td> </tr> </table>			Units	BUS100 C	Introduction to Business	3	BUS103 C	Principles of Advertising	3	BUS222 C	Principles of Marketing	3	BUS105 C	Principles of Retailing	3	BUS208 C	Principles of Selling	3	BUS210 C	Consumer Behavior	3			Units	BUS205 C	Multicultural Markets in U.S.	3	BUS224 C	International Marketing	3	BUS201 C	Small Business Promotion	3	ACCT101 C	Financial Accounting	5	BUS151 C	Business Mathematics	3	Total Units		21	<p>Revise: MGT 161 C to BUS 100 C Total units remain the same.</p>									
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Marketing	<p>Marketing Certificate Primary emphasis is to provide students with the necessary skills to carry out the key marketing functions in a business environment including developing, pricing, promoting, and distributing products and services. To earn a certificate, complete the required courses as listed with a grade of C or better. At least 50% of all course work must be completed at Cypress College. This certificate requires a total of 19-21 units.</p> <p>Required courses are listed in suggested sequence: (16 units)</p> <table border="1"> <thead> <tr> <th></th> <th></th> <th>Units</th> </tr> </thead> <tbody> <tr> <td>BUS100 C</td> <td>Introduction to Business</td> <td>3</td> </tr> <tr> <td>BUS103 C</td> <td>Principles of Advertising</td> <td>3</td> </tr> <tr> <td>BUS222 C</td> <td>Principles of Marketing</td> <td>3</td> </tr> <tr> <td>BUS208 C</td> <td>Principles of Selling</td> <td>3</td> </tr> <tr> <td></td> <td>or</td> <td></td> </tr> <tr> <td>BUS261 C</td> <td>Small Business Management</td> <td>3</td> </tr> <tr> <td></td> <td>or</td> <td></td> </tr> <tr> <td>BUS262 C</td> <td>Principles of Management</td> <td>3</td> </tr> <tr> <td>BUS210 C</td> <td>Consumer Behavior</td> <td>3</td> </tr> <tr> <td>COUN139 C</td> <td>Career Exploration</td> <td>1</td> </tr> </tbody> </table> <p>Electives (select one course from the courses listed below 3-5 units)</p> <table border="1"> <thead> <tr> <th></th> <th></th> <th>Units</th> </tr> </thead> <tbody> <tr> <td>BUS205 C</td> <td>Multicultural Markets in U.S.</td> <td>3</td> </tr> <tr> <td>BUS224 C</td> <td>International Marketing</td> <td>3</td> </tr> <tr> <td>BUS201 C</td> <td>Small Business Promotion</td> <td>3</td> </tr> <tr> <td>ACCT101 C</td> <td>Financial Accounting</td> <td>5</td> </tr> <tr> <td>BUS151 C</td> <td>Business Mathematics</td> <td>3</td> </tr> </tbody> </table>			Units	BUS100 C	Introduction to Business	3	BUS103 C	Principles of Advertising	3	BUS222 C	Principles of Marketing	3	BUS208 C	Principles of Selling	3		or		BUS261 C	Small Business Management	3		or		BUS262 C	Principles of Management	3	BUS210 C	Consumer Behavior	3	COUN139 C	Career Exploration	1			Units	BUS205 C	Multicultural Markets in U.S.	3	BUS224 C	International Marketing	3	BUS201 C	Small Business Promotion	3	ACCT101 C	Financial Accounting	5	BUS151 C	Business Mathematics	3	<p>2022 Fall Change prefix from MGT/MKT to BUS. Revise: MGT 161 C to BUS 100 C Total units remain the same.</p>
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Merchandising	<p>Merchandising Associate in Science Degree</p> <p>This curriculum is designed to prepare students for careers in merchandising and retailing, learning the necessary techniques to display and sell merchandise, satisfy customers and enhance business profitability. To earn an Associate Degree student must complete: (1) all major course requirements with a grade of C or better; (2) Cypress College Native General Education requirements; California State University General Education Breadth requirements (CSU GE Breadth) or IGETC General Education requirements; (3) the social justice, equity and sustainability and reading requirements; (4) any elective courses to complete a minimum of 60 units; and, (5) have a minimum GPA of 2.0. At least 50% of all major course work must be completed at Cypress College. Courses that fulfill major requirements for an Associate degree at Cypress College might not be the same as those required for completing the major at a transfer institution offering a Baccalaureate Degree. For information on specific university requirements, please consult with your counselor, or visit the Transfer Center. This degree requires 21 units in the major, in addition to other degree requirements.</p> <p>Required courses are listed in suggested sequence: (21 units)</p> <table border="1"> <thead> <tr> <th></th> <th></th> <th>Units</th> </tr> </thead> <tbody> <tr> <td>BUS100 C</td> <td>Introduction to Business</td> <td>3</td> </tr> <tr> <td>BUS210 C</td> <td>Consumer Behavior</td> <td>3</td> </tr> <tr> <td>BUS103 C</td> <td>Principles of Advertising</td> <td>3</td> </tr> <tr> <td>BUS208 C</td> <td>Principles of Selling</td> <td>3</td> </tr> <tr> <td>BUS222 C</td> <td>Principles of Marketing</td> <td>3</td> </tr> <tr> <td>BUS105 C</td> <td>Principles of Retailing</td> <td>3</td> </tr> <tr> <td>BUS266 C</td> <td>Human Relations in Business</td> <td>3</td> </tr> </tbody> </table> <p>Additional Recommended Course Work (not required)</p> <table border="1"> <thead> <tr> <th></th> <th></th> <th>Units</th> </tr> </thead> <tbody> <tr> <td>BUS151 C</td> <td>Business Mathematics</td> <td>3</td> </tr> <tr> <td>BUS261 C</td> <td>Small Business Management</td> <td>3</td> </tr> <tr> <td>BUS265 C</td> <td>Social Responsibility of Business</td> <td>3</td> </tr> </tbody> </table> <p>Total Units</p>			Units	BUS100 C	Introduction to Business	3	BUS210 C	Consumer Behavior	3	BUS103 C	Principles of Advertising	3	BUS208 C	Principles of Selling	3	BUS222 C	Principles of Marketing	3	BUS105 C	Principles of Retailing	3	BUS266 C	Human Relations in Business	3			Units	BUS151 C	Business Mathematics	3	BUS261 C	Small Business Management	3	BUS265 C	Social Responsibility of Business	3	2022 Fall	Change prefix from MGT/MKT to BUS. Revise: MGT 161 C to BUS 100 C Total units remain the same.
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Merchandising	<p>Merchandising Certificate</p> <p>Primary emphasis is to prepare the student to work in the merchandising and retailing field with a focus on building positive customer relationships. To earn a certificate, students must complete the required courses as listed with a grade of C or better. At least 50% of all course work must be completed at Cypress College. This certificate requires a total of 21 units.</p> <p>Required courses are listed in suggested sequence: (21 units)</p> <table border="1"> <thead> <tr> <th></th> <th></th> <th>Units</th> </tr> </thead> <tbody> <tr> <td>BUS100 C</td> <td>Introduction to Business</td> <td>3</td> </tr> <tr> <td>BUS208 C</td> <td>Principles of Selling</td> <td>3</td> </tr> <tr> <td>BUS105 C</td> <td>Principles of Retailing</td> <td>3</td> </tr> <tr> <td>BUS210 C</td> <td>Consumer Behavior</td> <td>3</td> </tr> <tr> <td>BUS222 C</td> <td>Principles of Marketing</td> <td>3</td> </tr> <tr> <td>BUS103 C</td> <td>Principles of Advertising</td> <td>3</td> </tr> <tr> <td>BUS266 C</td> <td>Human Relations in Business</td> <td>3</td> </tr> </tbody> </table> <p>Total Units</p>			Units	BUS100 C	Introduction to Business	3	BUS208 C	Principles of Selling	3	BUS105 C	Principles of Retailing	3	BUS210 C	Consumer Behavior	3	BUS222 C	Principles of Marketing	3	BUS103 C	Principles of Advertising	3	BUS266 C	Human Relations in Business	3	2022 Fall	Change prefix from MGT/MKT to BUS. Revise: MGT 161 C to BUS 100 C Total units remain the same.												
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DEACTIVATE DEGREES/CERTIFICATES

DEGREE		EFF DATE	JUSTIFICATION																																				
Business	<p>Business Administration Associate in Science Degree for Transfer (AS-T)</p> <p>This curriculum is designed to provide an opportunity for the Business Administration major to achieve an Associate in Science Degree in Business Administration for Transfer (AS-T in Business Administration) which completes the first and second year requirements for transfer to a four-year public California institution. While at least a baccalaureate degree is recommended preparation for those considering professional careers, completion of this curriculum will demonstrate commitment to the field and provide comprehensive preparation for further academic study through upper-division course work. This curriculum specifically prepares the prospective transfer student for upper division coursework in Business Administration or a similar major at a California State University (CSU) campus. Students should consult a counselor, the Transfer Center and the catalog of the transfer college or university to plan a specific program of study to meet the college or university's requirements. Note: Courses that fulfill major requirements for an Associate Degree for Transfer at Cypress College might not be the same as those required for completing the major at all transfer institutions offering a Baccalaureate Degree. The Student Transfer Achievement Reform Act (Senate Bill 1440, now codified in California Education Code sections 66746-66749) guarantees admission to a California State University (CSU) campus for any community college student who completes an "associate degree for transfer", a newly established variation of the associate degrees traditionally offered at a California community college. The AS-T is intended for students who plan to complete a bachelor's degree in a similar major at a CSU campus. Students completing these degrees (AS-T) are guaranteed admission to the CSU system, but not to a particular campus or major. Students transferring to a CSU campus that does accept the AS-T will be required to complete no more than 60 units after transfer to earn a bachelor's degree (unless the major is designated "high-unit" major). This degree may not be the best option for students intending to transfer to a particular CSU campus or to a university or college that is not part of the CSU system. Students should consult with a counselor when planning to complete the degree for more information on university admission and transfer requirements. Students successfully completing the AS-T in Business Administration will gain knowledge in accounting, business communications, information technologies, finance, law, management, and marketing. Because business is such a broad field with many emphases and majors, this degree will provide the student a broad overview of the possible fields of study in various business areas. To earn an AS-T in Business Administration students must complete the following requirements: (1) a minimum of 30 semester units or 45 quarter units in the Business Administration major with a minimum grade of "C"; AP(Pass) grade is an acceptable grade for a course in the major only if the P is defined to be equivalent to a C or better (2) California State University General Education Breadth requirements (CSU GE Breadth) or the Intersegmental General Education Transfer Curriculum (IGETC); (3) elective courses to complete a minimum of 60 units of CSU transferable coursework; (4) have an overall GPA of 2.0.</p> <p>Required Core Courses are listed in suggested sequence. (30 units)</p> <table border="1" data-bbox="472 1560 1164 1942"> <thead> <tr> <th></th> <th></th> <th>Units</th> </tr> </thead> <tbody> <tr> <td>ACCT101 C</td> <td>Financial Accounting</td> <td>5</td> </tr> <tr> <td>ACCT102 C</td> <td>Managerial Accounting</td> <td>5</td> </tr> <tr> <td>BUS100 C</td> <td>Introduction to Business</td> <td>3</td> </tr> <tr> <td></td> <td>or</td> <td></td> </tr> <tr> <td>BUS211 C</td> <td>Writing for Business</td> <td>3</td> </tr> <tr> <td>MATH130 C</td> <td>Survey of Calculus</td> <td>4</td> </tr> <tr> <td></td> <td>or</td> <td></td> </tr> <tr> <td>MATH115 C</td> <td>Finite Mathematics</td> <td>4</td> </tr> <tr> <td>MATH120 C</td> <td>Introduction to Probability and Statistics</td> <td>4</td> </tr> <tr> <td>ECON100 C</td> <td>Principles of Economics-Macro</td> <td>3</td> </tr> <tr> <td></td> <td>or</td> <td></td> </tr> </tbody> </table>			Units	ACCT101 C	Financial Accounting	5	ACCT102 C	Managerial Accounting	5	BUS100 C	Introduction to Business	3		or		BUS211 C	Writing for Business	3	MATH130 C	Survey of Calculus	4		or		MATH115 C	Finite Mathematics	4	MATH120 C	Introduction to Probability and Statistics	4	ECON100 C	Principles of Economics-Macro	3		or		2022 Fall	Program revision for new C-ID requirements per Transfer Model Curriculum Worksheet for Business Administration AS-T Degree.
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Computer Information Systems	<p>Mobile Application Development Certificate</p> <p>This program is designed to develop a working knowledge of what is required to be successful in creating Mobile Applications for business uses. The curriculum consists of Introductory to Programming, beginning Java and various Java related courses. To earn a certificate, complete the required courses as listed with a minimum grade of "C". At least 50% of all course work must be completed at Cypress College.</p> <p>Required courses are listed in suggested sequence:</p> <table border="1"> <thead> <tr> <th></th> <th></th> <th>Units</th> </tr> </thead> <tbody> <tr> <td>CIS211 C</td> <td>Introduction to Programming</td> <td>3</td> </tr> <tr> <td>CIS226 C</td> <td>Java Programming</td> <td>3</td> </tr> <tr> <td>CIS244 C</td> <td>Java Game Programming</td> <td>3</td> </tr> <tr> <td colspan="3" style="text-align: center;">or</td> </tr> <tr> <td>CIS252 C</td> <td>Java Web and Mobil Applications</td> <td>3</td> </tr> <tr> <td>CIS254 C</td> <td>Mobile Application Development</td> <td>3</td> </tr> <tr> <td colspan="3">Total Units</td> </tr> <tr> <td colspan="2"></td> <td>12</td> </tr> </tbody> </table>			Units	CIS211 C	Introduction to Programming	3	CIS226 C	Java Programming	3	CIS244 C	Java Game Programming	3	or			CIS252 C	Java Web and Mobil Applications	3	CIS254 C	Mobile Application Development	3	Total Units					12	2022 Fall	Program is no longer valid			
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Computer Information Systems	<p>Internet Marketing Certificate</p> <p>This curriculum prepares students for a career in the field of Internet Marketing. Students, who complete the program, will learn how to utilize the Internet as a marketing tool to promote a business, interact with customers, suppliers and distributors, generate sales, conduct marketing research, and engage in other E-business activities. To earn a certificate, students will complete the required courses as listed with a minimum grade of "C." At least 50% of all course work must be completed at Cypress College.</p> <p>Required courses are listed in suggested sequence:</p> <table border="1"> <thead> <tr> <th></th> <th></th> <th>Units</th> </tr> </thead> <tbody> <tr> <td>MKT222 C</td> <td>Principles of Marketing</td> <td>3</td> </tr> <tr> <td>MKT210 C</td> <td>Consumer Behavior</td> <td>3</td> </tr> <tr> <td colspan="3" style="text-align: center;">or</td> </tr> <tr> <td>MKT103 C</td> <td>Principles of Advertising</td> <td>3</td> </tr> <tr> <td>CIS108 C</td> <td>Introduction to Internet</td> <td>2</td> </tr> <tr> <td>CIS109 C</td> <td>E-Business Applications</td> <td>3</td> </tr> <tr> <td>CIS179 C</td> <td>Web Page Development</td> <td>3</td> </tr> <tr> <td colspan="3">Total Units</td> </tr> <tr> <td colspan="2"></td> <td>14</td> </tr> </tbody> </table>			Units	MKT222 C	Principles of Marketing	3	MKT210 C	Consumer Behavior	3	or			MKT103 C	Principles of Advertising	3	CIS108 C	Introduction to Internet	2	CIS109 C	E-Business Applications	3	CIS179 C	Web Page Development	3	Total Units					14	2022 Fall	Certificate no longer valid
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