

Cypress College Strategic Plan 2017-2020

2017-20 Cypress Strategic Direction A: Student Success

Corresponding District Strategic Directions: 1, 2, & 3

Goals	Objectives	Champion(s)
A.1 Facilitate all students' achievement of critical milestones by providing excellent instructional and support services.	A.1.1 Maximize the proportion of students completing a Student Educational Plan (SEP).	Dean, Counseling and Student Development
	A.1.2 Strengthen the college readiness of incoming students.	Deans, SEM & Language Arts
	A.1.3 Improve the success rate of students progressing through specified crucial course sequences.	Deans, SEM & Language Arts
	A.1.4 Track students' achievement, including career attainment, after completion of their Cypress experience, and use the results to inform departmental and institutional planning.	Director, Institutional Research & Planning
	A.1.5 Enable students to make informed academic decisions.	Dean, Counseling and Student Development & Director, Student Success and Support Programs
	A.1.6 Develop, sustain, and enhance the baccalaureate program.	Dean, Health Science
A.2 Develop and implement enrollment management strategies to enhance student access and success.	A.2.1 Ensure access to mathematics and English for all incoming freshmen.	Deans, SEM & Language Arts
	A.2.2 Develop and implement an updated enrollment management plan.	Executive Vice President
A.3 Develop and implement programs and services aimed at helping at-risk students succeed.	A.3.1 Reduce the achievement gaps among identified student groups.	Director, Student Equity
	A.3.2 Connect at-risk students to academic and campus support services.	Deans, Counseling and Student Development & Director, Student Success and Support Programs
A.4 Emphasize the campus community's dedication to student success.	A.4.1 Make the success of all students and student equity a pervasive theme of discourse throughout the college.	President

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2017-20 Cypress Strategic Direction B: Organizational Effectiveness & Excellence

Corresponding District Strategic Direction: 4

Goals	Objectives	Champion(s)
B.1 Create organizational structures and practices that enhance participatory governance, a sense of ownership of decision-making processes, and campus engagement.	B.1.1 Effectively communicate participatory governance opportunities, processes, and outcomes.	President
B.2 Enhance professional development.	B.2.1 Facilitate ongoing participation by faculty, staff, and administrators in professional development activities.	Professional Development Committee
	B.2.2 Provide professional development focused specifically on improving student learning and student achievement.	Professional Development Committee
	B.2.3 Increase the number and proportion of personnel applying for funding in support of professional development.	Professional Development Committee
B.3 Improve campus climate by fostering an environment that is consistent with the College's Core Values.	B.3.1 Encourage new faculty, staff, and administrators to become active members of the campus community.	Professional Development Committee
	B.3.2 Facilitate participation in regular events and activities so that all employees collaborate, share ideas, and socialize.	Professional Development Committee
	B.3.3 Solicit and incorporate input from students on student success and other important issues facing the college.	Director, Student Activities & President, Associated Students
	B.3.4 Improve the Cypress campus climate among all constituency groups.	President
	B.3.5 Develop and implement strategies to promote cultural inclusivity and cultural competence.	President

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2017-20 Cypress Strategic Direction B: Organizational Effectiveness & Excellence

Corresponding District Strategic Direction: 4

Goals	Objectives	Champion(s)
B.4 Ensure resources are available to meet essential instructional, student support, and administrative needs.	B.4.1 Ensure that planning and resource allocation systematically address the current and projected instructional and service needs of our students.	Executive Vice President
	B.4.2 Pursue additional grant funding and other alternative revenue streams as required to meet identified student needs.	Executive Vice President & Executive Director, Foundation
	B.4.3 Obtain and maintain technology, equipment, and supplies needed to employ best practices in both instructional and student support programs.	Director, Academic Computing
	B.4.4 Ensure that strategic planning for capital improvements meet campus needs.	Vice President, Administrative Services
B.5 Ensure that hiring and other human resources practices address current and future learning, teaching, and student support needs effectively.	B.5.1 Establish and institutionalize development, recruitment, and hiring practices for College personnel that facilitate greater diversity.	Chair, Diversity Committee
B.6 Promote a culture of safety at the College.	B.6.1 Formalize, disseminate, implement, and provide workshops and other training on emergency preparedness procedures.	Director, Campus Safety

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2017-20 Cypress Strategic Direction C: Strong Community Connections

Corresponding District Strategic Direction: 5

Goals	Objectives	Champion(s)
C.1 Establish more effective collaboration with K-12 schools.	C.1.1 Coordinate targeted outreach with K-12 schools to identify postsecondary academic and career pathways along with transition strategies to Cypress College.	Dean, Counseling and Student Development & Director, Student Success and Support Programs
C.2 Strengthen community relationships.	C.2.1 Develop and enhance partnerships between Cypress College, business, civic groups, and government entities.	Dean, Career Technical Education & Executive Director, Foundation
	C.2.2 Establish and sustain connections with diverse community groups.	Executive Director, Foundation.
C.3 Strengthen Collaboration with North Orange Continuing Education (NOCE).	C.3.1 Expand seamless transitions between NOCE and Cypress College.	Executive Vice President
C.4 Strengthen collaboration with 4-year colleges and universities.	C.4.1 Improve pathways for transfer with 4-year colleges and universities.	Dean, Counseling and Student Development
C.5 Strengthen the image of Cypress College.	C.5.1 Develop and implement an integrated communication plan emphasizing marketing, branding, and outreach.	Director, Campus Communications