

# @Cypress

March 12, 2001 Newsletter from President Margie Lewis

## THIS WEEK

### 13 • Tuesday

- Doorways to Discovery workshop: "Oh No! Not Another Test!," TE2-204, 1-2:30 p.m.
- NOCCCD Board, DEC, 5:30 p.m.

### 14 • Wednesday

- Beginning PowerPoint workshop presented by Carol Lewis, TLC, 2-4 p.m.

### 16 • Friday - 18 • Sunday

- *Man of La Mancha*, Campus Theater, 8 p.m. on Friday and Saturday, and 3 p.m. on Sunday.

## THEY SAID IT

“

**“Nothing much happens without a dream. For something great to happen, there must be a great dream — the dream of an individual person.”**

– Robert K. Greenleaf

”

@Cypress is published each week. If you would like to have items included, please contact Marc Posner in the Public Information Office at ext. 47006 or [mposner@cypress.cc.ca.us](mailto:mposner@cypress.cc.ca.us).

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## We're Going for 5% MORE Enrollment

### ► New team takes on Marketing, Outreach, Retention, and Enrollment-management.

The new “5% MORE” team has convened with the purpose of increasing enrollment by 5% for the upcoming fall semester. The goal — of course — will require the efforts of the campus community as a whole.

Headed by Dr. Lewis, 5% MORE is in the process of developing a top-notch suite of marketing materials as part of its effort to bring more students to Cypress College.

The publications will include a general campus brochure/viewbook, direct-mail pieces to better cultivate applicants and currently-enrolled students, and templates for the development of department-level and student-services brochures.

Using information from the existing student database, the group is looking at ways to more effectively recruit new students. The campus office of Institutional Research is also providing data and analysis on recent enrollment trends.

The heavy push comes at a time when the campus must increase enrollment in order to receive state growth funds. There is also a strong tie to Partnership for Excellence goals.

In addition to Dr. Lewis, team members include the two vice presidents, Mike Kasler (retention) and Nancy Byrnes, Dave Wassenaar (enrollment management), Bob Nadell and Jorge Ramirez (outreach), Marc Posner (marketing), Steve Donley, and Barbara Marrs.

Look for regular updates on 5%MORE in @Cypress, and please provide input on how the campus can increase enrollment.

## Americana Awards Banquet Raises \$130,000

The Foundation raised \$130,000 as it hosted the 26th Annual Americana Awards Banquet at Disney's Grand Californian Hotel on Saturday, March 3 — one of the first events to be held at the recently expanded Disney Resort.

Bishop Jaime Soto, of Orange, received the 2001 Americana Man of the Year award. Forest Lawn Memorial Parks and Mortuaries was named Distinguished Business Partner for their significant financial support of nearly a half million dollars to remodel the college's Mortuary Science facility and for generously donating flower arrangements for the Americana Awards and other college events.

Seven Citizen of the Year were honored as well: Vince Taormina of Anaheim; Ruth Walp of Buena Park; Gary Tekely of Cypress; Jack Wallin of Garden Grove; Brian O'Neal of La Palma; Dixie Fried of Los Alamitos and Bea DeArmond of Stanton.

Biographies and portraits of the recipients are available from Public Information Office (ext. 47006) and are posted on the Web at <http://www.cypress.cc.ca.us/press>.

## '1/2 Semester' Courses Begin Week of March 26

Now's a good time to encourage students to “tear the semester in half” by enrolling in a nine-week course. The second set of “1/2 Semester” classes begins the week of March 26.

Registration is underway now.

For students already enrolled, this is an opportunity to pick up an extra class. The accelerated courses range from accounting to marketing, and court reporting to the Web.

In addition to accelerating graduation

for our students and those at a university, several of the courses are ideal for those hoping to enhance job skills or enrich their lives (in other words, this is good information to share with friends, neighbors and those we contact in the community).

Students, and potential students, can call the Admissions and Records Office at (714) 484-7346.

The entire class schedule is available on the campus Web site at <http://www.cypress.cc.ca.us>.

## CHARGERS

Every Cypress College Court Reporting student who recently took the California Certified Shorthand Reporter's Examination passed. That's remarkable considering the overall statewide pass rate was 56%. In the entire state, only one student — **Rebecca Klausman**, from Cypress College — passed the exam on the first attempt. She is now working for A+ Certified Shorthand Reporters in Pasadena. **Shirley James** passed the English portion of the examination. Recent program graduate **Sondra Blum** has just begun work as a deposition reporter.



Women's soccer player **Rebekah Rogers** has signed a letter of intent to continue her playing career and education at Cal State Bakersfield. Rogers was a first-team all-Orange Empire Conference selection last season for the Lady Chargers. She finished the season with three goals and four assists. She and her teammates won the conference title last season.

## OPENINGS

For more information on these job openings, visit the NOCCCD Web site:

Director, Campus Public Safety (CC)  
Laboratory Technician-Automotive Technology (CC)  
Microcomputer Specialist (FC)  
Clerk Typist, Senior (FC)  
Account Clerk, Senior (FC)  
Part-time faculty positions

## Three New Employees Join the CC Staff

Three new employees have joined the staff here at Cypress College.

**Robert Diaz** has earned a promotion to carpenter in Maintenance and Operations and is joining us from our sister campus.

**Sue Head** has been hired as the new division office manager in

Language Arts, taking over for **Sue Hawley**, who has retired.

**Christy Montenegro** is joining the staff in Admissions and Records as a senior admissions technician.

Welcome aboard to Robert, Sue and Christy, and congratulations to Sue Hawley on her retirement.

## Flying Team Honored at SAFECON 2001 Event

The Cypress College Flying Team recently participated in the Pacific Coast Intercollegiate Flying Association's annual SAFECON competition, with several students winning honors. The three-day event was held at Williams-Gateway Airport in Chandler, AZ.

SAFECON, which stands for Safety and Flight Evaluation Conference, will be hosted by Cypress College next February and the association's next president will be from the campus, according to Chuck Gifford, who heads the Aviation Department.

Dan Wotring and pilot Carolina Montenegro had the best distance score in the Message Drop event. Dan also placed eleventh in the Short Field Landing competition. Joe Butler placed fifth in the Instrument Flight competition. He and Montenegro also had the sixth best distance score in the Message Drop. Jolene Tanner placed eleventh in the Computer Accuracy event, using a hand-held mechanical flight computer. Other members of the team who entered the competition were Brian Roush and Israel Hernandez.

Embry-Riddle Aeronautical University and Arizona State University co-hosted the event. The other participating colleges were San Jose State, Christian Heritage College, Mt. SAC, and the United States Air Force Academy.

## CC League Warns of Power Troubles Ahead

The Community College League of California has issued a warning that "it's very likely that the uncertainty of the present energy crisis will continue for some months to come."

Specifically, they note that a "temporary" 90-day surcharge on electric rates is likely to become permanent, and that the state will continue to face a supply shortfall into the summer, meaning that rolling blackouts are a serious enough threat that community colleges should be prepared for them to hit.

In addition, the League update notes that unless Southern California Edison and PG&E receive a cash infusion, bankruptcy appears to be a foregone conclusion.

The crisis, the League says, may have serious repercussions for community colleges. Most who participated in the utilities' interruptible program should expect to be switched to a higher, non-interruptible rate, meaning an increase in the cost of electricity.

One silver lining in the League update is that those customers — like

Cypress College — who complied with requests to cut power usage may be offered significant additional cash incentives to remain on the lower-rate electricity program.

According to League figures, community colleges will spend \$96 million on electricity and natural gas bills this fiscal year, \$28 million more than last year.

### Power-Saving Tips

These tips were issued by the California Department of Consumer Affairs:

- **Don't Max Out** — Minimize energy use during peak hours of 5-9 a.m. and 4-7 p.m.;

- **It's a Matter of Degrees** — Turn your thermostat down to 68 degrees or cooler during the day and to 55 degrees at night. You can save 5% on heating bills for every degree you lower your thermostat;

- **Go on a Power Trip** — One fifth of California's commercial and industrial electricity goes to lighting workplaces. Turn off lights and equipment, especially in unused offices and conference rooms; and

- **Zap the Megawatt Monster** — Turn off computers, copiers and turn down lights where possible. Use inkjet printers instead of laser printers for energy savings of 90%. If possible use laptop computers, as they use significantly less energy than desktop computers. Turn off all electrical equipment at the end of the day.

## BRIEFLY

The Workforce Preparation Center is co-sponsoring the fifth annual Orange County Conference for Foster and Adoptive Families. The event is set for March 10, from 8:30 a.m.-5 p.m., at the Doubletree Hotel in Orange. It is intended for Orange County licensed foster parents, adoptive parents and relative caregivers. For information, call ext. 47237.



The campus Tech Prep program hosted about 550 high school students last Tuesday for Career Day 2001. In addition to a campus tour, the students visited several program areas, including Air Conditioning/Refrigeration, Flight Attendant and Aviation, Automotive Collision Repair, Automotive Technology, Business, Computer Information Systems, Court Reporting, Culinary Arts, Health Science, Hospitality Management, Marine Service, Photography and Multimedia.



Outstanding alumni applications are due to the Foundation by March 23. The five-year-old program recognizes former students who are "outstanding" in their chosen field. The recipient of the alumni award will be honored during graduation on May 31. Call the Foundation at ext. 47126 for more information.