CSULB President to Pitch CC to Principals

Dr. Robert Maxson will participate in annual outreach event at Cypress College.

Cal State Long Beach President Robert Maxson will tell high school principals and superintendents that their students’ chances of getting into “the Beach” increase if they come to Cypress College first.

Maxson will visit campus on Thursday as part of the annual High School Principals’ Breakfast — a Cypress College outreach event designed to strengthen the campus’ ties to local high schools.

Last year, CSULB received 9,363 applicants with 5,401 new students being admitted.

In contrast, CSULB admitted 64% of the 9,074 upper-division transfer applicants; more than 3,500 of those students actually enrolled.

Cypress College graduate Andy Fu — who is now a part-time teacher in the T-TEN program — will also speak at the event.

Fu was selected as the 2003 Outstanding Alumnus. He is the service director at Irvine Toyota. In that capacity, he manages the entire service department where he oversees 60 employees.

Two Honors Program students are also expected to participate in the program.

Remembering Core Values isn’t Easy, or is that ‘EICI’

Coming up with a good mnemonic device to remember the college’s four new core values is like trying to assemble a winning Scrabble hand with a tray full of vowels. After all, taking the first letters of “Excellence,” “Integrity,” “Collegiality” and “Inclusiveness” leaves us with “EICI.”

“EICI” — which would be worth six points without assistance of “double word scores” and the like — can’t be found in the dictionary. Liberally applying the “Hooked on Phonics” approach produces either “easy” or “icky” — and since no one wants to call the core values “icky,” it’s much easier to side with the “easy” pronunciation.

Now if the Core Values Editing Taskforce had had the wisdom to add a fifth value — such as “Omniscient,” “Optimum” or even “Obstinate” — we’d have been able to go the “Old McDonald” route to remember the core values with a “moo, moo here”-inspired “EICIO.”

Alas, nobody was thinking about mnemonic devices when the core values were proposed and approved.

So, remembering them just won’t be that easy — or is that “EICI”?

Note: Beginning this week, the core values will be listed to the right of the @Cypress nameplate in each edition. Clicking on any of the core values will bring up the definitions for the values.

Classified Question-and-Answer Lunch on Monday

All classified staff are invited to a brown bag lunch with Dr. Lewis, to ask questions and express concerns about the budget situation and other issues.

The session will be held on Monday, from noon-1 p.m., in the Staff Conference Center in the Fine Arts Building.

Since water and soft drinks will be provided for attendees, please contact Pat Humphres or Louella Nelson in the President’s Office at ext. 47308 or via e-mail to let them know you will attend.

This is the third classified staff brown bag lunch to be held since the budget crisis last semester.
PATRONS of the ARTS

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RACE FOR THE ARTS

Saturday, October 4, 2003
6:00pm Dinner
Vessels Club
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HELP TALENTED STUDENTS REACH THE FINISH LINE

Bring your friends.
Bingo 6:00pm; First Race 6:30pm
Appropriate Attire: Required
this will be a fun evening!

Your $35 ticket includes:
Gourmet Dinner
Admission to the Vessels Club
Free Parking
Private Betting Windows

NAME ___________________ PHONE ___________________
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ENCLOSED IS MY CHECK FOR _______ (#) TICKETS @ $35 PER PERSON

I am unable to attend and I would like to donate $ _______

Your Donation is TAX DEDUCTIBLE
Seats Are Limited, Purchase by September 29

Make checks payable to: Cypress College Patrons of the Arts
Patrons of the Arts, Lynette Young, President
Nine Arts 1, 9200 Valley View St., Cypress, CA 90630
For additional information call (714) 337-2880

The Cypress College Patrons of the Arts is an affiliate of the Cypress College Foundation
Core Values of Cypress College

Cypress College is committed to:

**Excellence**
Quality and high standards in instruction and student services, supported by professional growth for faculty and staff.

**Integrity**
An ethical standard that emphasizes honesty, fairness, accountability, and trust.

**Collegiality**
An environment that emphasizes teamwork, collaboration, communication, courtesy and respect both on campus and with the surrounding community.

**Inclusiveness**
A community that embraces diverse individuals, provides an accessible, supportive climate and encourages a variety of perspectives and opinions.

*Drafted on May 1, 2003 by the Core Values Editing Taskforce, which includes representatives from students, faculty, classified staff and managers, and approved by the President’s Advisory Cabinet on May 29, 2003.*
Students who come to Cypress College go places. For nearly a half-million people — including actors, athletes, doctors, executives, mechanics, nurses and teachers — Cypress College has been a springboard to their dreams. For some, Cypress College is the ticket into their university of choice and for others it provides essential training for a rewarding career. Just one Cypress College class is often all it takes to provide cutting-edge skills that lead to a promotion or a new job. Cypress College, founded in 1966, provides a quality higher education to more than 16,000 students of diverse backgrounds each semester. More than 25% of Cypress College’s students are Latinos, 18% are Asian, 7% are Filipino, 5% are African American, 38% are Caucasian, and 7% are from other ethnicities or are unidentified. The college serves the Orange County cities of Anaheim, Buena Park, Cypress, Garden Grove, La Palma, Los Alamitos and Stanton, although residents of any city are welcome.

Cypress College is committed to promoting student success and contributing to intercultural understanding, in a student-centered learning environment. Offering 58 university-transfer majors, 107 career-certificate programs, and degrees in 46 areas of study, Cypress College has traditional semesters beginning in January and August, while short-term courses start throughout the year. A Cypress College education costs just $18 per unit, California’s lowest tuition. Financial aid and scholarships also are available to qualifying students.

Cypress College, in sunny Southern California, is in the shadow of major tourist attractions such as Disney’s theme parks and Downtown Disney (about six miles), Knott’s Berry Farm (less than five miles), and The Block entertainment complex (about 10 miles). The campus is 12 miles from the beach and provides quick access to Long Beach and Los Angeles. Located at 9200 Valley View Street in Cypress, the college is easily accessible from several Southern California freeways, including the 5, 91, 605, 22 and 405.

The 110-acre Cypress College campus features a lake, park-like study areas and beautiful weather year-round.