

THIS WEEK

30 • Monday

- » “Mexico: Portraits of Complexity/Retratos de la Complejidad,” exhibit of photographs by James Lerager, Edouard De Merlier and Library galleries (through Sept. 25). Opening reception, TE-1, 7-9 p.m.
- » “Unauthorized Manifestations: Voices from the Other Side” exhibit of photographs by Glenn Stern, Floating Wall and Library galleries (through Sept. 25). Opening reception, TE-1, 7-9 p.m.

1 • Wednesday

- » “Ernest Valardi — A 30-Year Retrospective of Egggs Tempera Paintings” exhibit, Art Gallery (through Sept. 30). Opening reception, 7 p.m.

3 • Friday

- » Last day for students to add semester-length classes.

6 • Monday

- » Labor Day holiday; campus closed.

THEY SAID IT

“The most beautiful thing we can experience is the mysterious. It is the source of all true art and science.”

– Albert Einstein

@Cypress is published each week. If you would like to have items included, please contact Marc Posner in the Public Information Office at ext. 47006 or mposner@CypressCollege.edu.

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August 27, 2004 Newsletter from President Margie Lewis

Core Values:

Excellence

Integrity

Collegiality

Inclusiveness

Enrollment is Major Focus as State Provides Money for Growth

► **This year’s state budget provides funding to restore enrollment to pre-cut levels creating a unique opportunity to add students.**

This year’s state budget provides money for the college to increase enrollment back to the level it would have been if budget cuts hadn’t curtailed growth nearly two years ago.

But, because of those recent cuts, it’s also imperative to increase enrollment this academic year.

That’s because 2004-2005 will establish new baseline funding levels for the District and the college. Early indications appear to show that Cypress College is on track to meet the enrollment target of just under 11,000 full-time equivalent students — a measure known as FTES.

However, that level of FTES would also represent a high-water mark for the college; to meet the target, enrollment will also need to grow in the spring.

What it all translates to is that filling classes and serving additional students need to be a major focus. That means assisting students to enroll in an extra course and sharing with potential students the avail-

ability of classes, financial aid and all of our other wonderful services.

To help with this effort, volunteers have been staffing an information booth in front of Admissions & Records. Another information area was established in SEM.

A list of open classes was added to the Web site as well. Additional resources are being added to CypressCollege.edu to help students get the answers they need.

All this follows a significant information campaign conducted for both summer and fall. Included in the marketing were radio ads, newspaper ads and direct mail. Information was shared in both English and Spanish.

Staff was increased in Admissions & Records, A&R hours were extended, and a consultant was utilized to help solve issues related to the heavy load of phone calls. There was also a minor re-design of the Web site to make it easier to find tools such as WebStar, the class schedule and the online application. Maps were placed around campus to help students navigate the construction.

Students can be admitted to semester-length courses — with instructor permission — through the end of next week. In addition, new classes begin after Labor Day (the week of September 7) and the “Half-Semester” Program begins the week of October 25.

I Didn't Know That!

Cal State Long Beach, Cal State Fullerton and UC Irvine are the top three universities that Cypress College students transfer to once their education here is completed. UCLA and Biola round out the top 5.

Cal Poly Pomona, UC Berkeley, USC and UC San Diego rank 6-9, respectively. Chapman University, Cal State Dominguez Hills, UC Riverside and UC Santa Barbara are also in the top 15.

The University of Phoenix (10) and DeVry (13) round out the list, which is based on 2000-01 cohort data.

Check Voice Mail Greetings

Ah, the “Endless Summer” — if only it was more than just a movie.

Alas, the summer’s 4/10 work schedule has been completed. And, that means it’s a good time to review the voice mail greetings on personal phone extensions as well as offices’ main lines.

Greetings should reflect hours of operation and direct students to the Web site for additional information, if it exists there.

Draft of Self Study Report Being Reviewed by Steering Committee; Campus Version Coming

The first draft of the accreditation self study has been shared with the Board of Trustees and is currently being reviewed by the steering committee as well as various committees.

Responses are due back to Pat Ganer, the accreditation study chair, by September 24.

Based on the submissions, she will create a revision that will be made available to the entire campus for review.

The campus-review draft will be available no later than September 30. It will be circulated for about three weeks.

The college's accreditation visit is in March and the report must be approved by the Board prior to that visit.

Additional information on the report and on the visit will be made available through @Cypress.

Foundation 'Mini-Grant' Selections Revealed at Opening Day; \$7,315 Distributed for Projects

Thirty "mini-grants" provided to faculty and staff, directly supporting their work in the classroom and with students, were announced on Opening Day. The Foundation's "mini-grant" program allows faculty and staff to purchase equipment and materials that wouldn't otherwise be funded through the college's general budget. Each grant must improve the quality of instruction or student support at the college. The program, in its third year, funded more than \$7,315 worth of items. Each individual grant request must be for items totaling \$500 or less. The following projects were funded:

<u>Department/Program</u>	<u>Items Requested</u>
Speakers Forum	Two campus speakers
Reading Classes	Three, 3-foot by 4-foot white boards
Educators of Tomorrow Club	500 9-inch by 12-inch folders
Speech	DVD Player
Forensics	Development of Forensics Web page
Black Studies	Tutoring
Writing Center	Compact discs
Softball Team and PE classes	Batting cage
PE and Athletics	Surfboard for PE 122C Surfing
PE and Athletics	Digital Camera
DSP&S	Customized ballpoint pens
DSP&S	Portable dry eraser board
DSP&S	Attend Education and Disability Convention
International Student Program	Mentors
College's "Women's Day of Expression"	Banner and other promotional materials
Political Science	SI leader for Poli Sci 100
Teacher Prep	Marketing supplies
Economics	3 videos – closed caption
Psychology	Digital video camera
Health Center	Antibiotics and other medication
Dental Health	Oversize instructional models
Nursing	Video camera, VCR, and small closed caption TV
Dental Hygiene	Typodont: Kilgoe/Nissin Dental Study Model
Dental Hygiene	Accessory support materials
University Transfer Achievement Program (UTAP)	Shirts and refreshments
University Transfer Achievement Program (UTAP)	Shirts and refreshments
Peer Assisted Learning (PAL) and SI	T-Shirts and banner
Theater/Dance	Sony Mini DVD camcorder
Jazz Program	Crown amplifier
Music	Piano restoration

BRIEFLY

Information sessions for a Cal State Long Beach/UCI Joint Ed.D. in Educational Administration and Leadership are scheduled for Wednesday (September 1), October 15, November 5 and December 3. The joint program is a convenient and low-cost way to earn an Ed.D. Additional information is available by calling (562) 985-2474 or by visiting <http://www2.gse.uci.edu/csu-uci-edd>. A flyer is included in the @Cypress extras.



Beginning Tuesday, September 7, the Health Center will offer the services of a clinical psychologist one day per week (Tuesdays) in addition to a Marriage, Family, Child Counselor who will be available every Wednesday. There is already a waiting list. Please direct students in need of this service, to the Health Center at ext. 47361.

The Health Center also offers medical services to faculty and staff. Medications and labwork are provided for nominal fees. There is a \$15 charge to see the health center physician or nurse practitioner and there is no charge for a follow-up visit if it is needed. There is no charge for "weight checks" or blood pressure checks.

Students, however, are given priority at the Health Center.

*For nearly a half-million students, Cypress College has been a springboard to their dreams. Come to Cypress College and **Go Places!***

@Cypres
Online

You are invited to participate in the **Fall 2004**
Student Learning Outcomes (SLO) Dialogue Group
on Wednesdays from 3 pm to 5 pm

Last year, a group of Cypress College faculty members, classified staff, and administrators participated in an on-going dialogue to identify common **Institutional Learning Outcomes (ILOs)**, or a common scope of requirements, of those students leaving Cypress College with a vocational certificate and/or an Associate Degree in Liberal Arts, Occupational Studies, or General Studies, or students transferring with general education certification. By May 2004, the Academic Senate had approved the ILO document, and the President's Advisory Cabinet adopted the ILOs.

This fall, all members of the college community, including students, are invited to participate in a series of dialogues to identify definitions and processes for establishing and measuring **student learning outcomes** for individual courses and programs. While the maximum benefit is gained if participants can attend all of the dialogues, it is not mandatory that they do so.

Faculty members are strongly encouraged to participate actively in these dialogues. It is imperative that the SLO development process is faculty-driven, and the establishment and measurement of SLOs reflect the academic culture of our college. **(Flex credit or _ equivalent unit credit toward advancement on pay scale for every 10 hours of participation is available.)**

Facilitating the dialogue will be Dr. Randy Martinez, Psychology Department; Nancy Deutsch, English/Reading Department and Staff Development Coordinator; and Dr. Heather Brown, Director of Institutional Research. All three participated in the ILO dialogue, have attended numerous conferences on student learning, and collectively conducted an extensive review of the literature on the assessment of student learning.

Date	Location	Topic	Facilitator
W Sept 8	Wilson	“Moving Beyond ILOs: What are SLOs?” Definitions and examples; comparison with instructional objectives	Nancy Deutsch
W Sept 15	Wilson	“What’s in it for me? Benefits & Limitations of SLOs” "Academic Culture and the Assessment of Student Learning"	Randy Martinez
W Sept 22	Wilson	“What are we doing now to assess student learning?” A discussion of current course/program assessment practices	Nancy Deutsch
W Sept 29	Wilson	“General Steps for Assessing Learning” “Roles and Responsibilities of the College Assessment of Student Learning Participants”	Heather Brown Randy Martinez & Nancy Deutsch
W Oct 6	Wilson	“Linking ILOs to Courses: the AA/AS Track”	Randy Martinez
W Oct 13	Wilson	“Linking ILOs to Courses: the AA/AS Track”	Heather Brown
W Oct 20	FFT Café Culinary Arts	“Linking ILOs to Courses: the Certificate Track”	Heather Brown
W Oct 27	Wilson	Write Draft of “College Assessment of Student Learning (CASL)”	Nancy Deutsch (scribe)
Th Oct 28		<i>Open Web Dialogue on CASL for campus feedback</i>	
W Nov 3	Wilson	“How to Measure SLOs” *	
T Nov 9		<i>Close Web Dialogue on CASL</i>	
W Nov 10	Wilson	Review draft and discuss Blog comments. Continue “How to Measure SLOs” *	
Th Nov 11		<i>CASL draft to Academic Senate for discussion</i>	
W Nov 17	Wilson	Revise CASL draft; send to Academic Senate for Dec 9 meeting. Continue “How to Measure SLOs” *	
W Dec 1	Wilson	Continue “How to Measure SLOs” *	
W Dec 8	Wilson	Continue “How to Measure SLOs” * Finalize plans for SLO Workshops in spring	
Th Dec 9		<i>Last meeting of Academic Senate in Fall 2004</i>	

*** How to Measure SLOs:** Types of Indicators of Effectiveness, Measuring SLOs, Examples of SLO's at other colleges, Creating SLOs for Specific Departments, Technical Assessment Questions: Who are we measuring? (What group or cohort or all?) How often are we measuring? etc. Exact order of discussion will be determined as dialogue progresses.



WHAT? Reception for New Managers and Newly Tenured Faculty

WHEN? Tuesday, September 7, 2004 – 2:30-4:00 pm

WHERE? Campus Culinary Arts Dining Room



Honorees include:

New Managers – Regina Ford, Nina DeMarkey and José Recinos

Newly Tenured Faculty Members – Virgil Adams, Kathy Alvarez, Sarah Jones, Lisa Clark, Cherie Dickey, Christie Diep, Sharon Easton, Jean England, Richard Fee, Michael Flores, Robert Grantham, David Halahmy, Elizabeth Hamman, Barbara Kashi, Kathleen McAlister, David Nussbaum, Fola Odebunmi, John Payne, Kathleen Reiland, and Doug Sallade

Plan to attend, so mark your calendars now.



CSU/UC Irvine Joint Ed.D. in Educational Administration and Leadership

California State University, Long Beach Information Sessions

Date: Wednesday, September 1

Time: 5:00pm - 5:45pm

Location: Faculty Development Center, University Library, 5th Floor

Date: Friday, October 15

Time: 2:30pm – 4:30pm

Location: CSU Pomona, Bronco Student Center

Date: Friday, November 5

Time: 12:00pm – 2:00pm

Location: Building ED1, Room 40

Date: Friday, December 3

Time: 5:00pm – 7:00pm

Location: Academic Services Conference Room, Library East, Room 122

Dr. Dawn Person, CSULB Program Co-Director, and a representative from the UC Irvine Department of Education will provide an overview, general information, and timelines.

All sessions will be held at CSULB except October 15 (call (909) 869-POLY for information regarding parking at CSU Pomona). CSULB parking passes are available for purchase at the Visitor Information Center (VIC) located on State University Drive. The attendant will provide directions to meeting rooms. If you have any questions or concerns about parking on campus please call Parking Services at (562) 985-4146.

A campus map is available at <http://daf.csulb.edu/maps/parking/index.html>.



CCN Presents:

- [Full show](#)
- [Paul Bennett segment](#)
- [Student montage](#)



[Extreme Makeover: Campus Edition](#)